

EXECUTIVE COMMITTEE



ACTION ITEM # 1.3

SUBMITTAL DATE: August 18, 2010

SUBJECT: Workforce Investment Act (WIA) Youth Funding recommendation for the development of a Youth Internet Portal by Monster Evolutions Public Sector and Education (PSE).

RECOMMENDED MOTION: That the Workforce Investment Board (WIB) Executive Committee approve the Youth Internet Portal funding recommendation with Monster Evolutions PSE and authorize the Director of Workforce Development, or her designee, to negotiate and execute a sole source agreement within 10% of the funding recommendations.

BACKGROUND: In 2009, Riverside County EDA purchased a Monster Evolutions Internet Portal to increase its services available to adult job seekers at the Workforce Development Centers. Due to the success of the job seeker internet portal, Riverside County EDA would like to create a similar portal for the 3,500 WIA summer and year-round Riverside County Youth participants.

The Youth portal will be designed as a highly flexible and customizable gated community for Riverside County's youth. It is a password-protected online youth community, available 24/7 and accessible via internet. Members can explore and access career options, internships, employment opportunities, post-secondary education options, relevant news, events, discussions, networking, career mentoring and career assessments.

The development and delivery of the Youth portal will include:
Phase 1 – Vision to Launch: Design, develop, launch and maintain the site, and
Phase 2 – Performance Metrics: Review of site progress and optimization.

Beyond Phase 2, Monster Evolutions will hold quarterly meetings throughout the contract period to review performance drive enhancements and maintain progress. Monster Evolutions will provide creative design services through site launch and ongoing support to Economic Development Agency staff.

The Monster Evolutions proposal covers the design, development, launch, and maintenance of the Riverside County Youth portal. The period of performance is one year with pricing for a three year period that includes a 4% annual inflation escalation for subsequent years based on contract compliance and renewal.

Year 1	Year 2	Year 3	Total
\$98,500	\$80,000	\$83,200	\$263,700

EXECUTIVE COMMITTEE Date: August 18, 2010 Approval: Yes/No	BOARD OF SUPERVISORS CONCURRENCE Required: Yes/No
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