

Ricardo Olalde
WIB Chairman

Rob Field
Assistant County Executive Officer, EDA

Felicia Flournoy
WIB Director

Thomas Donahue
WIB Vice Chairman



Mark Christiansen
WIB Deputy Director

Rilla Jacobs
Secretary

Infinite Opportunity, Lasting Prosperity

Workforce Investment Board April 21, 2010

Chairman Ricardo Olalde called the meeting to order at 12:00 p.m.

Members in Attendance

Chuck Mc Daniel	Cindy Delanty	Edward Walsh	Diane Stuart
Imran Farooq	Jamil Dada	Jim King	Kenneth Clark
Lee Haven	Morris Myers	Ricardo Olalde	Robert Little
Sharon Duffy	Thomas Donahue	Shelagh Camak	Robert Frost
Vicki Nasman			

Members Absent

Brooks Lockhart	Charles Bray	Greg Doonan	Gregory Gray
Iddo Benzeevi	Jeffery Hendrickson	Laurie McLaughlin	Lea Petersen
Linda Childress	Lois Carson	Pam LiCalsi	Raymond Hicks
Sarah Mundy	Stan Stosel	Susan Loew	Susan Senior
William Perez			

Guests

Denise Kirkendall	Renee Williams	Janet Shiver	Mara Boodman
Charles Nava	Joseph Martinez	Florema Lopez	Angie Barajas
Zina Zarco	Mirna Flores	Israel Huerta	Rosa Penalzoza
Monica Perez	Felix Minjarez	Susanne Mata	Laurie Maguire
Ann Mahrenholz	Lisa Rains	Lisa Cabulagan	Rod Walker
Mary Jo Ramirez	Elena Nadih	Maria Andrade	Jeremy May
Lenore De Jesus	Laura Enllanche	Gabriela Galvez	Anita Rivera
Mercy Tudor	Jay Stewart	Karen Makkai	Susan Clark
Chris Sloan	Anita Crespín	William Prouty	David Maclean
Kevin Fleming	Bernice Weisman	Debra Sacks	Bobby Ramos
Patty Polly	T. Pham		

Staff

Felicia Flournoy	Mark Christiansen	Maria Muldrow	Loren Sims
La Tonya Johnson	Vera Morrow	Pat Ramos	Kathy Boyer
Wendy Frederick			

Administrative Item: 1.1 December 16, 2009, Notes

Motion: Approve the December 16, 2009, Notes.

Moved by	Lee Haven	Second by	Edward Walsh	Abstained	Kenneth Clark
Status	Approved				

Report Item 2.1 Chairman's Report

Ricardo Olalde

Presentation Item: 3.1 Council for Youth Development Quality Award for Excellence

Discussion

Felicia Flournoy Ricardo Olalde	The Council for Youth Development Quality Award for Excellence is an award given to Riverside County Youth Opportunity Centers (YOCs) that meet or exceed the established Continuous Quality Improvement (CQI) criteria and rating process of the Program. Felicia Flournoy, Director of Workforce Development and
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Ricardo Olalde, Chairman of the Workforce Investment Board presented the following YOCs with their award:

Indio WIN, Program Director Charles Nava
Lake Elsinore Plant Youth, Program Director Mary Jo Ramirez
OASIS Perris Center, Program Director Rosa Penalzo

Presentation Item: National Workforce Update

Discussion

Jamil Dada

Announced that the National Association of Workforce Boards (NAWB) will hold its Board of Director's meeting in Riverside on June 10, 2010. He invited all Riverside WIB members come to the Thursday night meet and greet session

Jamil gave a PowerPoint presentation on the Washington update. There are many ups and downs going on in Washington but the issues most important to voters are:

- Economy Jobs
- Health Care
- Budget Deficit/National Debt
- War/Iraq/Afghanistan
- Defense/Military

Job Creation is a top priority and several job bills are going through Congress to address different aspects of the problem, we are working to have WIA be considered as part of the jobs agenda.

Current job packages: Senator Murray has an amendment to include \$1.3 billion for summer jobs; the House passed \$154 billion which provided \$500 million for summer jobs; and \$750 million for green jobs grants and health care grants.

While President Obama wants Fiscal Year 2011's budget to focus on deficit reduction, the reauthorization of WIA has three key players in the Senate; Senators Harkin, Murray and Enzi. They are working in the Senate to have WIA reauthorized this year. Hearings on reauthorization have been held and five listening sessions with stakeholders. Staff is working on a draft and hope to file a bill in the near future.

KEY PLAYERS

In President Obama's administration the key players for reauthorization are Jane Oates, Brenda Dann-Messier, Gerri Fiala and the Whitehouse. They want the following improvements in the reauthorization to:

1. Streamlining service delivery
2. One-stop shopping for high quality services
3. Engaging employers on a regional and sectoral basis
4. Improving accountability
5. Promoting innovation

Key issues for the White House

1. Scale up best practices
2. Work across WIA program titles
3. More comprehensive service delivery

Key Players for the House of Representatives

- Chairman Miller, reauthorization is not a priority
- Subcommittee Chairman Ruben Hinojosa, has Title I priorities
 - Require 60% of funds for training
 - Reduce administrative costs
 - Clamp down on subcontractor profiteering
- Congressman John Tierney, wants to have a House Bill

With or without WIA reauthorization the WIA Innovation Fund is in progress.

WIA Innovation Fund:

- Does not need WIA reauthorization to move forward
- \$321 million through appropriations
- Will force better integration between the titles
- Will act as a national laboratory for reform scaling up best practices

	<ul style="list-style-type: none"> • Gives DOL and DOED a chance to work in tandem with AGI
Actions	<p>NAWB is helping Investment Boards in Washington by:</p> <ul style="list-style-type: none"> • Being more active legislatively • Working with White House on job creation • Ongoing discussions with Senate regarding WIA • Working with allies on both sides • Holding discussions with the Authorizing and Appropriations Committees on additional funding for workforce systems • Providing data and feedback before workforce issues become public • Helping our supporters and creating new champions • Raising the visibility of the WIA as a key response to this recession.

Presentation Item: What's a Green Job and Where Can You Find One

Discussion

Kevin Fleming	<p>A green job's operational definition is, an occupation that 1) directly works with policies, information, materials, and/or technologies that contribute to minimizing environmental impact, and 2) requires specialized knowledge, skills, training, or experience in these areas.</p> <p>There are 3 types of Green Jobs</p> <ul style="list-style-type: none"> • Required Green Skill: some jobs may require a green skill necessary for continued employment within a traditional occupation. May require a revision of existing training program. • Green Skill Upgrade: Receiving and additional, but not critical, green skill upgrade makes traditional workers more marketable. Colleges are adding new lesson plans or additional labs. • New Green Job: New skills transition a worker into a completely new green job with a new title. New training programs need to be developed for these emerging jobs. <p>Green Industry Clusters:</p> <ul style="list-style-type: none"> • Renewable Energy: Energy Generation, System Installation and Storage • Green Building and Energy Efficiency • Bio fuels Production and Farming • Transportation and Alternative Fuels • Water, Wastewater and Waste Management • Environmental Compliance and Sustainability Planning <p>Riverside County has a combined total of 15,469 businesses doing work within the Green Sector. The Occupational Employment and growth of the eight green occupations could result in approximately 3,030 new jobs for the Inland Southern California economy.</p>
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Public Comments

William Prouty, Managing Director of GEWDC Insurance Services introduced himself and offered the use of his organizations career planning systems for Riverside's summer program for a nominal fee.

ADJOURNED 11:13 p.m.