

## EXECUTIVE COMMITTEE



**DISCUSSION ITEM: 2.1**

**SUBMITTAL DATE:** February 20, 2008

**SUBJECT:** WDB 3-YEAR STRATEGIC PLANNING PROCESS

### **BACKGROUND:**

The Economic Development Agency Workforce Development Division staff is pleased to provide an update on the direction of the 3-year (July 2008 through June 2011) Workforce Development Board (WDB) Strategic Plan development process.

The purpose for the Focus Groups and Regional Strategic Planning Teams are as follows:

- Focus groups comprised of jobseekers, businesses, and stakeholders for each WDB Regional Committee (Western, Mid-County, Southwest, and East) provided valuable information related to their opinions and expectations of the Riverside County Workforce Development Centers. The results from the three focus groups was compiled into a “data book”
- The Regional Strategic Planning Teams’ participants (key stakeholders identified by the WDB) used the “data book” to focus on how they see the current and future strategic imperatives created by macro environment.

Currently, focus groups and Regional Strategic Planning Teams have completed the majority of the meetings’ series. By late-February, the finalization of all data and information will have been collected and placed in a binder format to aid the final strategic plan team in creating the 2008-2011 WDB Strategic Plan. To assist in the accomplishment of this task, Lori Strumpf –Continuous Quality Improvement Consultant – will moderate this process with representatives from each regional team.