

EXECUTIVE COMMITTEE



ACTION ITEM #1.5

SUBMITTAL DATE: July 13, 2009

SUBJECT: Monster Evolutions Job Seeker Portal

RECOMMENDATION: That the Workforce Investment Board approve the sole source purchase of Monster Public Sector and Education (PSE) Job Seeker Portal in the amount of \$80,000 for two years.

Background:

The Riverside County EDA/Workforce Division has experienced a significant increase in the numbers and service needs for job seekers in Riverside County. Because of these increases, Riverside County EDA/Workforce needs to offer expanded services in as many ways as possible. Monster Public Sector & Education (PSE) has developed a Job Seeker Portal that offers solutions to help the County's Job Seekers access career transition services and resources on-line through www.rivcojobs.com.

Based on EDA's research, Monster PSE offers the most comprehensive, robust and extensive career portal available, at a very reasonable price. The web-based employment portal will provide among other tools, social networking, forums, ability to post links to Riverside sites, private job posting, search tools and technologies for novice and experienced job seekers, toolkit for success, relevant jobs to portal based on seeker profile, career management tools (career snapshot, career benchmarking, career mapping), and value-added services to include resume preparation, CornerStone "OnDemand" Career Education, and Google™ analytics reporting of portal usage.

Additional benefits include: A solid, respected and well known brand trusted by jobseekers and employers; one-stop-shop for talent lifecycle solutions; knowledge of labor force supply-and-demand; highly scalable employment and redeployment solutions; integrated technology; access to thousands of Monster employers at any point in time; and access to tens of thousands of jobs at any point in time.

Three companies were researched by EDA for price, functionality, service and resource. However, each company is so unique in its offerings that they are mostly incomparable to one another. Monster PSE's closest competitor is Employon. EmployOn's complete package was recently quoted at \$51,259 annually. EmployOn's career portal has some limited tools but does not include forums, social networking, or the ability to provide private job postings. Riverside County EDA believes these are all critical components of jobseeker services. Another competitor, AIRS, primarily offers recruitment assistance to businesses that includes career mapping and resume preparation assistance for their displaced employees in a web-based environment however this competitor does not offer a career portal. Additionally, AIRS is designed for staff usage when assisting jobseekers. Finally, Career Builders, another competitor offering career transition assistance to employers through its Personified™ Company, does not provide a career portal for jobseekers.

Based upon the outcome of research conducted, Riverside County EDA has determined that Monster PSE is the only company that can provide the comprehensive on-line career portal needed to serve Riverside County jobseekers. Monster PSE's services would be directly accessible for use by jobseekers through the www.rivcojobs.com link.

EXECUTIVE COMMITTEE Date: Approval: Yes/No	BOARD OF SUPERVISORS CONCURRENCE Required: Yes/No
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