

EXECUTIVE COMMITTEE

ACTION ITEM 1.3

SUBMITTAL DATE: Wednesday, June 20, 2012

SUBJECT: The Valley-wide Employment Expo.

RECOMMENDED MOTION: That the Workforce Investment Board (WIB) Executive Committee approve public outreach funding in the amount of \$1,000 to support the Valley-wide Employment Expo.

BACKGROUND: Since 1994 the Indio Workforce Development Center, Department of Public Social Services and the Employment Development Department have organized the Valley-wide Employment Expo. The Expo has been self-supporting through business participation fees, local sponsorships of food and services and most recently support from the City of Indio.

As noted in the WIB's strategic plan, Goal three provides for the alignment of the WIB's service delivery system to meet industry needs and to enhance the WIB's image and visibility. The 17th Valley-Wide Employment Expo is scheduled to be held at the County Fairgrounds in Indio on Thursday, September 13th from 9:00—3:00. The East Regional Ad-Hoc Committee is requesting \$1,000 of public outreach funds to support the Expo.

EXECUTIVE COMMITTEE Date: June 20, 2012 Approval: Yes/No	BOARD OF SUPERVISORS CONCURRENCE Required: Yes/No
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