

## EXECUTIVE COMMITTEE

**ACTION ITEM 1.2**

**SUBMITTAL DATE: Wednesday, June 20, 2012**

**SUBJECT:** The Desert Communities College/Vocational Tech Night

**RECOMMENDED MOTION:** That the Workforce Investment Board (WIB) Executive Committee approve public outreach funding in the amount of \$1,000 of the Desert Communities College/Vocational Technical Night.

**BACKGROUND:** A Desert Communities College/Vocational Technical night has been supported by all three of the local school districts to promote higher education and vocational training opportunities to high school juniors and seniors and their families. Supervisor Benoit has in the past and continues to financially support this event.

Due to rising costs and limited funding available through traditional funding sources Supervisor Benoit's office requested the East Regional Committee support this event. The East Regional Ad-Hoc Committee is requesting the WIB provide public outreach funding in the amount of \$1000 to support this event. The event is scheduled to be held at the County Fairgrounds in Indio on October 17<sup>th</sup>, 2012, from 6:00-9:00 p.m. As noted in the WIB's strategic plan, support of this event addresses strategies in support of both Goals One and Two. (1-To educate political leaders at all levels about the importance of workforce development and its positive local impact 2- Prepare the workforce for current and future economic needs.)

EXECUTIVE COMMITTEE  Date: June 20, 2012 Approval: Yes/No	BOARD OF SUPERVISORS CONCURRENCE  Required: Yes/No
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