

Lee Haven
WIB Chairman

Rob Field
Assistant County Executive Officer, EDA

Felicia Flournoy
WIB Director

Lea Petersen
WIB Vice Chairman



Mark Christiansen
WIB Deputy Director

Rilla Jacobs
Secretary

Infinite Opportunity, Lasting Prosperity

**Executive Committee
DATE**

Chairman NAME called the meeting to order at TIME p.m.

Members in Attendance

Lee Haven	Ricardo Olalde	Morris Myers	Shelagh Camak	Rosa Penaloza	Lea Petersen
Jamil Dada					

Members Absent

Robert Frost					
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Staff

Felicia Flournoy	Mark Christiansen	Maria Muldrow	La Tonya Johnson	Loren Sims	Rilla Jacobs
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Administrative Item: March 16, 2011, Executive Notes

Motion: Approve the March 16, 2011, Executive Notes

Moved by	Morris Myers	Second by	Shelagh Camak
Status	Approved		
Discussion	Ricardo requested that comments from the last meeting regarding private sector membership of Renteria and having veterans group represented be added to the March 16, notes.		
Actions	Notes approved with the understanding that the addition of the missing comments will be added in.		

Administrative Item: Youth Opportunity Center Funding Recommendation

Motion: Approve the Program Year (PY) 2011/2012 Workforce Investment Act (WIA) Youth funding recommendations and authorize the Director of Workforce Development to negotiate and execute agreements up to these amounts

Moved by	Morris Myers	Abstained	Rosa Penaloza	Second by	Ricardo Olalde
Status	Approved				
Discussion	<p>Background: The five Riverside County Youth Opportunity (YOC)s were competitively procured in 2010/2011 and the procurement term is valid for three years through June 2013. The forecasted amounts for California WIA youth funding was for \$441.4 million in the upcoming PY 2011/12. The forecasted funding will now be impacted by funding decisions currently under negotiation at the federal level. The funding may be decreased by approximately 10-20 percent and PY 2011/12 YOC funding recommendations have been decreased approximately 10 percent from 2010/11 levels.</p> <p>We are putting forward these Funding amounts for approval so that contracts can be put in place for the upcoming year. Felicia gave the Executive committee a brief overview of how the formula for state allocations to local WIB will be done. She and Loren explained how funding dollars are obligated and how contracts are confirmed and funding carried over to cover costs for the future.</p> <p>They reminded the Executive committee about the infusion of funding that was received from the American Recovery and Reinvestment Act which enabled summer work to given to youths for the 2009 and 2010 summer session. This funding was to be used up within two years and we accomplished this goal.</p> <p>The question was asked what happens when the expenditure goal is reached. The response was that funding released is covered over the next year and we have funding that carries over into the 2nd year. We monitor the YOCs monthly and payment for expenditures are drawn down from the state once a week to pay their bills. They have been instructed to watch how they spend their funding.</p>				

Administrative Item: 1.3 Strategic Planning And Continuous Quality Improvement Funding

Motion: Approve the recommendation to award \$100,000 in WIA funding to Strumpf Associates to provide consultant services to the WIB and authorize the Director of Workforce Development to negotiate and execute an agreement to this amount

Moved by	Ricardo Olalde	Second by	Shelagh Camak
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Status	Approved
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Discussion	<p>On February 24, 2011, the Riverside County Economic Development Agency (EDA) released a Request for Proposal (RFP) to solicit consulting services for the WIB. The procurement item is valid for three years. The initial contract with Strumpf Associates will be written for one year with subsequent funding for PYs 2012/2013 and 2013/2014 Contingent upon need, contract performance and funding availability.</p> <p>Two proposals were received, one from Simon A Gonzalez an Individual/Sole Proprietor and Minority Business Owner; and the second from Strumpf Associates, and Individual/Sole Proprietor, Women-Owned Agency and Minority Business Owner. After a review of both proposals by a panel representing workforce and youth services programs who scored the proposals based on the criteria used in the proposal. Strumpf Associates won the recommendation based on their scored responses and overall conformity with the RFP.</p> <p>Strumpf Associates will:</p> <ul style="list-style-type: none"> • Provide oversight to the implementation and outcome management of the WIB’s new Strategic Plan. • Establish effective data analysis, collection, and management systems for the WIB’s strategic outcome measures and the organization’s critical measures. Build organizational capacity on the effective use of data for performance management. • Conduct Business and Job Seeker Customers Mystery Shop, prepare report and assist with the development of customer service improvement strategies based on outcomes. • Assist with establishing Return on Investment (ROI) measures. • Provide oversight to the WIB application for the California Award for Performance Excellence. • Manage the Council for Youth Development Quality Assurance System ensuring the certification process maintains its relevancy. • Ensure the organization’s core processes are being implemented at the highest level of efficiency and effectiveness. <p>Strumpf Associates has assisted the Riverside County WIB, the Workforce Development Centers and the YOCs with implementing the Malcolm Baldrige quality standards. As a result, the Riverside County WIB is recognized at the federal and state level as an innovative leader in the workforce system. Can the losers of the RFP request a debriefing? Yes they can request a copy of the winning proposal, which will have all confidential information blacked out</p>
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Information Item: 2.1 Mid County Regional Update

Discussion	
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Presented by	Lee Haven
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Overview	<p>The Mid County Regional Committee was temporarily suspended due to lack of engagement. A group comprised of Lee Haven, Jamil Dada, Felicia Flournoy and Ricardo discussed what steps should be taken to re-engage the area.</p> <p>The group went to a City of Hemet Council Meeting and gave a PowerPoint presentation, and gave the Council an overview of Workforce and how it operated. The Council was a city study group, they engaged us by asking questions for roughly ten minutes to gain understanding. The Hemet Chamber Executive Director gave us her card and we will contact her to see about giving a presentation at one of her meetings. And the Hemet Economic Director wants to work with us. This will help to advance our cause but will solve not our geological distances within the Pass Area. But this is a step in getting the business, legislative and educational officials in this area engaged.</p> <p>The group also held a luncheon meeting for Banning/Beaumont members. Jaime Hurtado attended the meeting with the group. Linda Baldi and Art Welch the heads of the two chambers, Michael Connors from Mount San Jacinto College and others from the area attended. They had a general idea of what the WIB does but no specific idea of what we do. This was more of a causal meeting where we explained what Workforce Development and the WIB are.</p> <p>From there we will be holding a joint presentation to the Chambers on July 8, 2011, at the Wakeup</p>
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	<p>Beaumont/Banning. The Beaumont City Manager will host it and there should be roughly 100 attendees. Lee Haven and Marion Ashley Supervisor for District Five will Kick-off the event then the group will do a presentation on the WIB and how the Workforce Investment Act works. Lea Petersen will assist the group with engaging the Native American and Hispanic representatives.</p> <p>The breakfast meeting will be at the Beaumont City Hall and there will be a \$15.00 charge to attend. When information will be sent out to the Executive Committee when it is received.</p>
Actions	Send out announcement for Wakeup Beaumont/Banning to members.

Reports :	
Council for Youth Development Liaison	
	Will be given at the Full Board Report

Chairman's Report	
	None

Director's Report	
	<p>The Full Board meeting will be held 11-12:00 p.m.; 12-12:30 p.m. Lunch; and, 12:30-1:30 p.m. will be our special presentations. The Rubidoux YOC will be presented with their Quality Award for their re-certification. Jamil will give a national/state update. Rob Field, Assistant Executive Officer for EDA will speak on the connection between Workforce and Economic Development. Barbara Nyegaard, Chief Executive Officer of ERISS will give the presentation on our joint regional clusters of opportunity survey project. We have been working on this project for two years in partnership with San Bernardino County. The survey identified five key industries based upon research done by ERISS. The results will be presented to us in an interactive web-based application, which will be assessable to everyone. We will discuss next step.</p> <p>Several key state legislation are coming up which will affect us significantly. There is Senate Bill 776, which is being co-sponsored by the California State Labor Representatives, Cal FED and the Building Trade and the Bill tries to insure that 50 percent of our funding is spent on training. This will take away local control of decisions on how to disperse workforce funding. If this bill is passed we would have to begin closing workforce centers. The Bill has not been introduced yet, more information will be given at the California Workforce Association Spring Conference later this month.</p> <p>Our Youth Advocacy Group is very engaged and had a great trip to Sacramento where they spoke before our Legislators. Now they are inspired to go to Washington D. C. and we are exploring ways to raise funds to send them. I will request that they come to the next Executive Committee meeting to present their case and look at ways to raise funds for them to go to Washington. They already have several fund raising ideas and they are ready to mentor and train the next group of youths. Rosa gave a brief overview of the training the youths go through to gain the necessary tools to advocate before all types of officials. They are more engaged than anticipated and want to learn about the bills and the impact they have. They want to know how the government works and what they can do to make changes. They have launched a page of Face Book that can be viewed by youth and any other interested individuals.</p> <p>At the last Executive Committee meeting, members requested more training on the fiscal and programmatic information to better our processes. This training will be given at the June 14, 2011, Executive meeting.</p> <p>Ricardo thanked Jamil Dada, Shelagh Camak and Morris Myers for their support at the Quality of Life Summit held at California State University San Bernardino. Five hundred people attended and education and workforce was a topic of discussion in all of the panels and we provided a full panel.</p>

Public Comments	
	Lea Petersen mentioned that her company has several people who sit on national boards and they were able to raise funds to attend the CWA conference. She recommended that the Executive Board come together after the conference to begin planning for the Meeting of the Minds Conference by pulling together support and agreeing on legislative policies that we support.

Adjourned: 11:10 a.m.