

Jamil Dada
Fortner
Chairman



Kathryn
WDB Director

Robin Zimpfer
Assistant County Executive Officer, EDA

Sandi Jesser
Executive Assistant

Harris

Laura
WDB Liaison

Workforce Development Centers of Riverside County
1325 Spruce Street, 5B – Riverside, CA 92507

Executive Committee Meeting October 15, 2007

The Riverside County Workforce Development Board (WDB) Executive Committee held a general business meeting on October 15, 2007. Chairman Jamil Dada called the meeting to order at 12:10 p.m.

Members in Attendance

Jamil Dada Jim King Ricardo Olalde Cindy Roth

Member Absent

David Blake Bob Frost Bob Little Mark Smith

Staff

Deanna Lorson Kathy Fortner Felicia Flournoy Mark Christiansen
Robert Lucas Loren Sims Laura Harris Sandi Jesser

Guests

None

Administrative Item #1.1: APPROVE 8/8/07 EXECUTIVE COMMITTEE MINUTES

Motion: That the Riverside County WDB Executive Committee approves the August 8, 2007 Executive Committee minutes as corrected.

Moved by Ricardo Olalde, seconded by Cindy Roth.

Discussion: Cindy stated on page 2 the word after College should be changed to Fair. Riverside and Alvord USD nothing with Jurupa at this time.

Status: *Motion approved.*

Administrative Item #1.2: RCCD DESERT TECH PREP COLLABORATIVE GRANT

Motion: That the Riverside County WDB Executive Committee approve and accept \$12,500 for Program Year 2007/2008 to provide contracted services to RCCD.

Moved by Cindy Roth, seconded by Jim King.

Discussion: Mark Christensen described the multi-jurisdictional project through the community college chancellor's office to provide a seamless articulation of health career training. We are partnering with the San Bernardino and the Chancellor's Office. We will look at Allied Healthcare not RNs, or CNAs. We have a list of ten Allied Healthcare occupations which include medical assistant, dental assistant, pharmacy tech, dental tech, hygienist, respiratory, radio, EMT, medical transcription's and medical recorder. Our tasks are to develop a survey for industry personal, and visit 20 of the healthcare providers throughout the county. The survey will validate EDD job demand numbers. We are able to put the WDB brand on the survey to provide information about the Board and Workforce Development. Results of the survey will be given to the Executive Committee.

Status: *Motion approved; forwarded to the Board of Supervisors.*

Administrative Item #1.3: PY 2007/08 3RD YEAR EXTENSION & 8TH MODIFICATION TO THE 5-YEAR STRATEGIC LOCAL PLAN FOR TITLE I OF THE WORKFORCE INVESTMENT ACT (WIA) OF 1998

Motion: That the Riverside County WDB Executive Committee approve the Executive Committee Program Year 2007/2008 3rd Year Extension and 8th Modification to the 5-Year Strategic Local Plan for Title I of the Workforce Investment Act of 1998 and have the Chairman sign the Plan.

Moved by Ricardo Olalde, seconded by Cindy Roth.

Discussion: Loren Sims explained the third year extension, and the eighth modification to our 5-Year Plan. The draft modification has been available for viewing and comments for the required 30-day period. This meeting will serve as the opportunity for the public to have any comments they may want to add to the Plan.

Jim King questioned the amount contained on Page 16 under the earnings change. Kathy informed we no longer look at the difference before and after but what they are earning after.

Cindy stated the formula allocation on Page 14 was much lower last year. Is there anything which we need to be aware of? Kathy indicated the numbers have been transposed. Loren will look into this. The primary difference between this plan and previous plans is Attachment A regarding the SB 293 Implementation Plan. We have taken discussion from a previous meeting and attached the narrative. The state had not put anything in the narrative portion which was the biggest change.

Discussion: *Motion approved; forward to the Board of Supervisors.*

Administrative Item #1.4 APPOINTMENT TO THE COUNCIL FOR YOUTH DEVELOPMENT

Motion: That the Riverside County WDB Executive Committee approve the Council for Youth Development's (CYD) recommendation to appoint Mariana Rodriguez to the CYD.

Moved by Jin King, seconded by Cindy Roth.

Status: *Motion approved.*

Administrative Item #1.5 WDB MEMBER INITIATIVES

Laura Harris will provide a position statement regarding an email received from Susan Elliot from the PTA 23rd District Administration. The email states they passed resolution to partner with Workforce Development.

Cindy stated we have been working on the appointment of Governor Representative, Larry Grable. The key vote on curriculum and review for UCR Medical School will help us move it through and receive feedback, which is critical. The college and Career Fair expects 5,000 students and parents at the conference.

Discussion Item #2.1: REGIONAL ROUNDTABLE

Kathy Fortner informed that the state is conducting a regional roundtable on October 29 at the San Bernardino County Workforce Development Department to discuss the development of a workforce strategy which will support California's competitive edge in the 21st Century economy. WDB members and leaders from Riverside County have been invited to attend this event. This is an opportunity for them to hear our issues, and thoughts. Please let Laura know if you would like to attend, we are looking for up to six or more individuals.

The next roundtable will be held in Riverside County. There will be five held around the state and we will be the first one.

Information Item #2.1: STATE OF THE INLAND EMPIRE-WDB ADVERTORIAL

The State of the Inland Empire did not happen. We requested our advertorial be placed in the Economic Briefing event. This is a free ad given to us because they incorrectly printed the last two.

Information Item #2.2: CHARACTER COUNTS! DINNER & AWARDS UPDATE

Felicia Flournoy stated the Character Counts! event will be held October 26 at the Mission Inn. Sponsors include the Board of Supervisors, the Mission Inn, RCOE, Southern CA Gas Company, Pechanga, City of Indio, CA Family Life Center, and Kathy Fortner. We have raised a total of \$16,900 with more sponsorships expected, there will be approximately 200 people in attendance.

Reports Item #3.1: EAST REGIONAL COMMITTEE (ERC)

Kathy stated Bob Hester no longer works at Agua Caliente and has left the county. This will leave the ERC with one private sector member who is not interested in being the chair. At their next meeting, we are proposing the consolidation of CVEP Pathways Education and ERC because their goals are similar. Felicia and Kim McNulty from CVEP, are developing a proposal to combine the committees for the common purpose of building education and business for the betterment of the youth.

Kathy will invite the CVEP Director to the next ERC meeting. With the whole idea of bringing together the two groups is an excellent way to demonstrate the idea together.

Ric will provide CVEP with a speaker and invite a business to join.

Reports Item #3.2: WEST REGIONAL COMMITTEE (WRC)

Kathy is working on the idea to develop an intermediary link to businesses who want to provide opportunity for youth. Marketing the idea for youth to be involved is important because they are your workforce of tomorrow. There needs to be a "middle man" to link business offers with the schools.

Carla Noonan from Moreno Valley talked about her program.

Reports Item #3.3: MID-COUNTY REGIONAL COMMITTEE (MCC)

Kathy had a very good conversation with the principal at the new applied Technology Charter School in Hemet about work they are doing. We are looking at how we can involve the business community with the youth with a good experience between.

Reports Item #3.4: SOUTHWEST REGIONAL COMMITTEE (SRC)

The goal is to insure the youth are touched by a business person so they may have a real life experience. This seems to be a continuing theme with the regional committees. We will try to pull resources county wide, especially marketing.

Cindy asked if we are making sure the academies are strong. We are working with the academy program to ensure they are strong.

Reports Item #3.5: COUNCIL FOR YOUTH DEVELOPMENT (CYD)

Ric shared information about the Character Counts! Dinner. Compliments go out to our staff for all of their hard work. Last year I was moved regarding the challenges youth go through and their accomplishments. If you are available to attend please do so. The grand opening of the Jurupa Youth Opportunity Center and Boxing Center was impressive; this was yet another accomplishment for CYD. The CYD has strategic priorities workgroups. There is a Mentor Workgroup, Housing Workgroup and an Anti-Gang Taskforce which are looking into tying all of the pieces together. The mentor workgroup is looking at tying one youth to a mentor. The Housing workgroup is transitional housing for released foster youth. This will give them a place to live, mentors and direction. There is a potential for donor house set up.

Reports Item #3.6: CHAIRMAN'S REPORT

Jamil Dada reported the House of Representatives included a rescission for WIA in the appropriations bill. A rescission is a deduction in the current year funding. DOL has been saying that \$1.2 million is not being used, but the Governmental Accounting Office disagrees. He relayed the comments from legislators that no one talks to them about workforce issues so they think it is ok to reduce our funding. Jamil wants all the Board members to write to their legislative representatives urging them to sign the Dear Colleague letters. Cindy offered the assistance of the Chamber in organizing this effort. She also stressed the efficacy of concentrating calls and letters into a couple of days before any vote is to occur.

Reports Item 3.6:**ADMINISTRATOR'S REPORT**

Kathy discussed the efforts to increase the number of labor representatives as required by SB 293. In addition to the solicitation letter, she asked for referrals.

The strategic planning process has begun. The focus groups and planning group for the western region will start next week. Kathy thanked Mark Christiansen for his work to document demographic and labor market data needed for this process.

Leslie Rodden from the San Bernardino Business Education Alliance will be the featured speaker at the October 24th full WDB meeting. John Tilliquist, RCCD Dean for Economic Development and Technology, will also discuss a multi-County project supporting the logistics industry.

PUBLIC COMMENTS

None

The October 15, 2007 WDB Executive Committee was adjourned at 2:00 p.m.