

EXECUTIVE COMMITTEE



ACTION ITEM # 1.2

SUBMITTAL DATE: February 18, 2009

SUBJECT: The Press Enterprise Newspapers in Education Program Public Outreach

RECOMMENDATION: That the Workforce Development Board (WDB) Executive Committee approve the \$250 public outreach effort to support the dissemination of Press Enterprise newspapers to Riverside County schools to improve students reading through The Press Enterprise Newspapers In Education Program (NIE).

BACKGROUND:

The WDB has provided past support of NIE to ensure that students have the opportunity to sharpen their reading skills by having access to newspapers in the classroom.

Riverside County schools' students will have the opportunity to improve their literacy through up-to-date real world sources. NIE students show tremendous improvement in standardized testing based on their exposure to the newspaper. Additionally, the WDB's support of this program will also meet its goal to ...close the skills gap for businesses and workers by preparing the future workforce in their early years of school.

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| EXECUTIVE COMMITTEE Date: February 18, 2008 Approval: Yes/No | BOARD OF SUPERVISORS CONCURRENCE Required: Yes/No |
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