

Ricardo Olalde
WIB Chairperson

Rob Field
Assistant County Executive Officer, EDA

Felicia Flournoy
WIB Director

Thomas Donahue
Vice-chair



Maria Muldrow
CP Manager

Rilla Jacobs
Secretary

Infinite Opportunity, Lasting Prosperity

Executive Committee December 16, 2009

Workforce Investment Board West Region Chairman Jamil Dada called the meeting to order at 10:00 a.m.

Members in Attendance

Jamil Dada	Cindy Roth	Robert Frost	Laurie McLaughlin	Shelagh Camak	Morris Myers
Robert Little	Ricardo Olalde				

Members Absent

Lee Haven					
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Guests

NONE					
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Staff

Felicia Flournoy	Maria Muldrow	La Tonya Johnson	Mark Christiansen	Rilla Jacobs	Pascual Guardado
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Administrative Item: 1.1 October 21, 2009, Minutes

Motion: Approve the October 21, 2009, minutes

Moved by	Shelagh Camak	Second by	Laurie McLaughlin	Abstain	Robert Frost
Status	Minutes approved				
Discussion	None				
Actions	None				

Administrative Item: 1.2 2010 Workforce Investment Board Calendar

Motion: Approve the 2010 Workforce Investment Board meeting Calendar

Moved by		Second by	
Status	Approved for public distribution		
Discussion	This is the yearly calendar which shows the meeting dates for all WIB and Regional Committee meetings.		
Actions	Begin posting and distribution of 2010 calendar.		

Administrative Item: 1.3 Additional Youth Funding Recommendation

Motion: Approve additional youth funding in the amount of \$592,000.

Moved by	Robert Frost	Second by	Shelagh Camak
Status	Approved		
Discussion	This funding will provide support to the year round programs in the areas of support services and vocational training.		
Actions			

Administrative Item: 1.4 Road Trip Nation Funding Recommendation

Motion: Approve the Road Trip Nation Funding Recommendation of \$450,000.

Moved by	Laurie McLaughlin	Second by	Cindy Roth
Status	Approved		
Discussion	The funding will provide Riverside County youth with the opportunity to be guided by Road Trip Nation to create and execute their local career interviews. Their interviews will be filmed, edited and archived by Road Trip Nations film crew into the Riverside County's website for public access for all youth. Riverside will also gain access to Road Trip Nation's database of archived road trips for our youth to access and explore career opportunity interviews other youth have taken.		
Actions	Options and Pathways		

Administrative Item: 1.5 American Recovery and Reinvestment Act (ARRA) Business Visitation Funding Recommendation

Motion: Approve the following ARRA Visitation Funding Recommendation: Murrieta \$22,700; Palm Springs \$25,000; and, Riverside \$80,000.

Moved by	Cindy Roth	Second by	Shelagh Camak
Status	Approved		
Discussion	This is a Lay-off Aversion Strategy aimed at saving and creating jobs in areas at the ground level. Cities and the Economic Development Agency can work together to design and implement their own individual program. Murrieta wants create a program which will allow them to better connect with businesses. Palm Springs wants a program that will retain and expand over 300 businesses. Riverside wants to conduct surveys of 3,000 businesses. More funding will be released for this program in January and Request For Qualification will be sent out to cities.		
Actions	A Red Team will be formed for emergency businesses facing immediate lay-offs. Cindy Roth and Robert Little want to be informed when the next round of Request for Qualifications are released		

Administrative Item: 1.6 Business Education Summit Public Outreach Recommendation

Motion: Approve Business Education Summit Public Outreach Recommendation of \$1,000 to the Mid-County Area.

Moved by	Robert Little	Second by	Laurie McLaughlin
Status	Approved		
Discussion	This is a yearly event that the Board has supported for four years.		
Actions			

Administrative Item: 1.7 State of Education With Riverside County Office on Education Recommendation

Motion: Approve member support of the State of Education Summit hosted by Riverside County Office on Education.

Moved by	Robert Frost	Second by	Shelagh Camak	Abstain	Ricardo Olalde, Cindy Roth
Status	approved				
Discussion					
Actions	Robert Frost requested more information on sponsorship for this event.				

Reports :

Director's Report

Felicia Flournoy	<p>There is enough funding to have 1 or 2 additional Youth Opportunity Centers in critical areas of the County. Proposals have gone out countywide for opportunities to be presented and matching funds must be secured. The State received 25 percent of the dislocated monies targeted for emergency layoffs. Riverside's local allocation of this funding will be approximately \$1.4m. Final policy and funding should be complete by Mid-January.</p> <p>Microsoft is partnering with the State to provide online certification training for jobseekers. A Jobs Bill was introduced in Congress to add funding to the Summer Youth's portion. This should be out in January. Riverside will get its normal funding allocation and possibly receive an increase to help sustain our accomplishments.</p> <p>There has been some challenges with the Unemployment Insurance (UI) branch regarding training. The California Workforce Association (CWA) is working with the State UIA to find solutions to the various problems which exist. The short term solution is to create a policy and forms for EDA/EDD staff to fill out and fax to the State for each training individual.</p>		
Actions	Cindy requested a letter be drafted and sent to Legislators to make them aware of this problem. The letter can be copied onto each member's letterhead.		
Moved by	Cindy Roth	Second by	Ricardo Olalde
Status	Approved		

	Recap of Actions	Person Responsible
	Robert Frost requested more information for sponsorship.	Comm. Part. Manager
	Inform Cindy Roth and Robert Little when the 2010 Request for Qualification are released.	Loren will inform Comm. Part. Manager
	Red Teams created for emergency businesses facing immediate lay-offs.	Mark Christiansen

ANNOUNCEMENTS	
	Mark Christiansen is the new Deputy Director for Workforce Development.
	State of Education, February 26, 2010, \$30.00/person 11:30-1:30 at the Riverside Convention Center, Lunch served Tracey Rivas (951) 826-6570 trivas@rcoe.us
	5 th Annual Business Education Summit, March 31, 2010 at Tahquitz High School
	ADJOURNED AT: 11:04 A.M.