

EXECUTIVE COMMITTEE



**ACTION ITEM:** 1.2

**SUBMITTAL DATE:** February 16, 2011

**SUBJECT:** The Southwest Healthcare Fair Event

**RECOMMENDATION:** That the Workforce Investment Board (WIB) Executive Committee approves the Southwest Regional Committee’s request for \$1,000 to support the Southwest Healthcare Fair.

**BACKGROUND:** Healthcare has been identified as one of the five demand industries of the Workforce Investment Board, and as a focal point in securing sustainable jobs for the long term in Riverside County. Healthcare Services grew by 89.7 percent between 1990 and 2009, adding 48,800 jobs. To help promote awareness of the vast career opportunities of this industry, the Southwest Regional Committee of the WIB is hosting a Healthcare Fair. An array of Healthcare organizations will be present to showcase their industry’s career opportunities. The ultimate goal of the Fair is to educate our current and future workforce on the multiple career pathways, and opportunities in healthcare.

The Fair will be held on Saturday, May 14, 2011, at the Lake Elsinore Outlets from 9:00a.m. -1:00 p.m., with no cost to the attendees or businesses. The total cost of the event is \$3,000.00. The Committee is actively seeking additional resources to support the event.

EXECUTIVE COMMITTEE  Date: February 16, 2011 Approval: Yes/No	BOARD OF SUPERVISORS CONCURRENCE  Required: Yes/No
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