

Ricardo Olalde  
WIB Chairman

Rob Field  
Assistant County Executive Officer, EDA

Felicia Flournoy  
WIB Director

Thomas Donahue  
WIB Vice Chairman



Mark Christiansen  
WIB Deputy Director

Rilla Jacobs  
Secretary

*Infinite Opportunity, Lasting Prosperity*

## Executive Committee January 12, 2011

Chairman Lee Haven called the meeting to order at 11:30 a.m.

### Members in Attendance

Lee Haven	Lea Petersen	Ricardo Olalde	Jamil Dada	Morris Myers	Robert Frost
Shelagh Camak	Robert Little				

### Members Absent

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### Guests

Rosa Penalosa	Kim McNulty	Tracey Vackar	Nancy Pavelsky	Janette Dyer	
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### Staff

Felicia Flournoy	Mark Christiansen	Loren Sims	Kathy Boyer	Pat Ramos	La Tonya Johnson
T. Pham	Rilla Jacobs				

### **Administrative Item: 1.1 October 20, 2010 Executive Notes**

**Motion: Approve October 20, 2010, Executive notes.**

Moved by	Ricardo Olalde	Second by	Robert Frost
Status	Approved		

### **Administrative Item: 1.2 Riverside County Office of Education (RCOE) Work Readiness Certificate Endorsement**

**Motion: Approve RCOE Work Readiness Certificate Endorsement**

Moved by	Ricardo Olalde	Second by	Robert Frost
Status	Approved		

### **Administrative Item: 1.3 Riverside County State of Education Summit Public Outreach**

**Motion:** That the WIB approve \$1,000 public outreach support for the Riverside RCOE State of Education Events

Moved by	Shelagh Camak	Second by	Morris Myers
Status	Approved		

Discussion Historically the WIB has supported this event to strengthen the business community and education partnership. To highlight the importance of making business and education organizations aware of Riverside County youths' state of education countywide, two events will be held, one in East Riverside County on February 10, 2011, and the second in Western Riverside County on February 17, 2011.

Actions Forward to Board of Supervisors for final approval.

### **Administrative Item: 1.4 Sixth Annual Business Education Summit Outreach**

**Motion:** that the WIB approve \$1,000 in public outreach funds to support the 6<sup>th</sup> Annual Business Education Summit (Summit).

Moved by	Morris Myers	Second by	Ric Olalde
Status	Approved		

Discussion The WIB has supported the Summit since its conception. The summit will connect students with professionals in their field of interest and expose businesses to potential employees. High school students are provided

	information on careers, and are made aware of local employment and internship opportunities available in their areas. Last year, thirty-nine business and 380 students participated in the Summit.
Actions	Forward to Board of Supervisors for final approval.

**Administrative Item: 1.5 The Press Enterprise Newspaper In Education (NIE) Program Public Outreach**

<b>Motion:</b> That the WIB approve \$250 in public outreach funds to support the Press Enterprise, Newspaper In Education NIE Program.			
Moved by	Ric Olalde	Second by	Shelagh Camak
Status	Approved		
Discussion	Since its inception the WIB has historically approved \$250.00 in public outreach to support the dissemination of the Press Enterprise newspaper in Riverside County secondary schools. The program helps to improve student reading and literacy skills through up-to-date real world sources. NIE students show tremendous improvement in standardized testing based on their exposure to the newspaper. Additionally, the support of this program aligns to the WIBS goal... "close the skills gap for businesses and workers..." by preparing the future workforce in their early years of school.		
Actions	Forward to Board of Supervisors for final approval.		

**Administrative Item: 1.6 Council for Youth Development (CYD) Member Appointments**

<b>Motion:</b> That the WIB approve the appointments if Robin Goins, Dames Dew II and Brishette Anais Bourgeois to the CYD.			
Moved by	Shelagh Camak	Second by	Morris Myers
Status	Approved		

**Administrative Item: 1.7 Moreno Valley Youth Opportunity Center Funding**

<b>Motion:</b> That the WIB approve \$468,750.00 additional Workforce Investment Act Youth funding and grant a 12 month extension through June 30, 2012, of Agreement 2010/2011-332-301-Moreno Valley to Arbor Education & Training and authorize the Director of Workforce Development, to negotiate and execute an agreement within 10 percent of the funding recommendation.			
Moved by	Shelagh Camak	Second by	Ricardo Olalde
Status	Approved		
Discussion	<p>On May 4, 2010, the Board of Supervisors approved the WIB's recommendation to fund a new Youth Opportunity Center in the City of Moreno Valley at a level of \$750,000 to serve 112 participants, age 16-21 for the period of April 1, 2010, through June 30, 2011.</p> <p>Through no fault of Arbor's, delays related to securing a facility that met the needs of all invested partners pushed back the opening of the YOC from August 2010 to mid-February of 2011. The City of Moreno Valley is providing \$50,000/year for three years along with a library kiosk. While Arbor is enrolling participants, this delay has impacted their ability to meet contracted enrollment and performance goals by June 30, 2011.</p> <p>To ensure contracts objectives are successfully performed and to prevent difficulties posed by unrealistic timelines, EDA staff is recommending the original contract be modified to reflect an additional \$468,750 and a 12-month extension. The additional funding will not impact any current or future programs. Once the 2011/2012 funding is known, if it becomes necessary all funding recommendations can revisited and adjustments made.</p>		
Actions	Forward to Board of Supervisors for final approval.		

**Administrative Item: 1.8 Workforce Investment Board (WIB) By-law Revisions, Board Composition**

<b>Motion:</b> That the WIB Executive Committee approve amendments to the WIB Bylaws.			
Moved by	Jamil Dada	Second by	Ricardo Olalde
Status	Approved		
Discussion	It is recommended that Section II of the Bylaws pertaining to the appointment of members be revised to ensure the board's composition meets all federal and state regulations, and that the size and membership of the board is conducive for carrying out the roles and responsibilities of the WIB.		
Actions	Forward to Board of Supervisors for final approval and provide a table of the WIBs' present members to see how they are aligned.		

## Reports:

### National Associations of Workforce Board Chairman's Report

Jamil Dada	<p>The Governor's budget is less than last year but does not affect the California Workforce Investment Board (CWIB). The only change was eliminating one position in the CWIB from 20 to 19 full time employees.</p> <p>Board National Report shows: 50 % new members on the Labor Education Committee 87 new members of Congress 80 new Republicans</p> <p>Challenges</p> <ul style="list-style-type: none"><li>• There is a need to educate the new members of Congress on the importance of developing high skilled workers through retraining and improving their skills.</li><li>• Cuts to bring the budget close to 2008 levels and NAWB is endorsing a 5% reduction in WIA funding.</li><li>• Increasing the Social Security retirement age to 68, which means that older adults will be working.</li><li>• There are 12 % less businesses operating now than 3 years ago so there is less hiring.</li><li>• The Department of Labor reports that (18% ) 28 million people in the workforce are over 55 years old, which is the highest count ever recorded in the United States.</li><li>• The Department of Labor reports that (12%) 17 million people in the workforce are 16 – 24 years old, which is the lowest count ever recorded in the United States.</li></ul> <p>The new Workforce Investment Work website is up and running. The website was launched on January 1, 2011, and fifteen states are currently on the site along with 83 local WIBs. We hope to get 470 Local WIBS and 35 state WIBS onto the site. This will be a great tool to show policymakers what the challenges are and what is happening in their districts. As more WIBs join and sponsor it, the site will become self sustaining.</p> <p>An email will be sent out to board members to RSVP for the State of Education Event in February. There are a total 10 seats and more can be purchased if needed. This year's event will focus on the need to ensure youth receive some sort of post secondary education or training to improve their futures.</p> <p>NAWB We will participate in the hill visits and our focus will be on our local representatives and provide them with data on our accomplishments in their districts. We will place emphasis on how this is a jobless recovery and let them know how proposed funding cuts will affect our region as we still service record amounts of individuals.</p>
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### Chairman's Report

	<p>A part of the Chairs responsibility is to ask committee members to serve as chairs on their regional WIB committees. To date: I am serving as the Chair for the East, Morris is the sitting Chair for the Southwest, West has no formal Chair and Jamil is serving as the sitting chair, Bob is the Chair for Mid County.</p> <p>Our intent is to strengthen our committees by getting more participation in the committees from the private sectors. We want to temporarily suspend the Mid County Regional Committee (MCRC) due to lack of participation from its private sector and develop a plan to revitalize it. We will seek input from the WIB, the active MCRC members, and other sources to create the plan. In the short-term we will notify MCRC members to let them know they are welcome to attend any of the other regional committees meetings. We want this to be short-term because Mid County is a dynamic area but is lacking in participation from individuals in its area. Discussions will be held on strategies and ways to support and reactivate the MCRC.</p>
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### Director's Report

Felicia Flournoy	<p>Coming up in May the Southwest Regional Committee (SRC) will have a Healthcare Fair. The concretion is on healthcare in the Southwest area and we decided to educate the population on what careers are available in healthcare. One new hospital will open in March and there are two more on the drawing board.</p> <p>The SRC wanted to make its population aware of the other careers opportunities that are available to them besides becoming a doctor or nurse. Fifty vendors were invited to attend and discuss what types of careers they represent and what types of training these careers require. The Lake Elsinore Outlets has provided space for the event and this is a cost conscious event. Three hundred and fifty to five hundred people are expected to attend.</p>
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	<p>Utilizing an idea and concept from Rosa Penaloza to move youth into learning about advocacy and leadership, Lori Strumpf of Strumpf and Associates was asked to work with a group of youth from our Youth Opportunity Centers to advance our future youth leaders to the next level. She is teaching them advocacy and how the government works. There are 26 members who have gone through a series of trainings.</p> <p>After the training they went before the Perris City Council to testify and advocate for youth. Now they would like to go before other groups. We are working on having them present to: The Board of Supervisors; Sacramento; and, Washington D.C. This is a dedicated group of youth and the WIB may be asked to support some of their future endeavors.</p> <p>March 16,2011, is our WIB Strategic Planning Retreat the timeframe is from 8:30 a.m. to 2:00 p.m. a calendar appointment will go out this week.</p>
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	<b>Recap of Actions and Announcements</b>	<b>Person Responsible</b>
	Quality of Life Summit, March 31 & April 1, 2011	Ricardo Olalde
	Character Counts Youth Award Ceremony, April 15, 2011	Rosa Penaloza
	Send RCOE \$1,000 public outreach to BOS for approval	Staff
	Send 6 <sup>th</sup> Annual Business Ed. Summit \$1,000 public outreach to BOS for approval	Staff
	Send Press Enterprise Newspapers in Education Program \$250 public outreach to BOS for approval	Staff
	Send Moreno Valley YOC \$468,750 funding recommendation to BOS for approval	Staff
	Send WIB Bylaw amendment to BOS for approval	Staff
	Create table breakdown of WIB members for February's Exec meeting	Staff

ADJOURNED AT 1:08 P.M.