



*Executive Committee*  
**AGENDA** 

*December 12, 2018*  
*10:30 A.M. – 11:30 A.M.*

**March Field Air Museum**  
**22550 Van Buren Boulevard**  
**Riverside, CA 92518**

*The next Executive Committee meeting will be held  
February 20, 2019, at the March Field Air Museum,  
22550 Van Buren Blvd, Riverside, CA 92518*

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**Jamil Dada**  
WDB Chairperson

**Carrie Harmon**  
WDB Executive Director



**Juan De Lara**  
WDB Vice Chairperson

**Leslie Trainor**  
WDB Deputy Director

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## **Executive Committee AGENDA**

December 12, 2018  
10:30 a.m. – 11:30 a.m.

Call to Order and Self Introductions

Jamil Dada

### **ADMINISTRATIVE/Action Items**

1.1 Approve the October 17, 2018 Meeting Minutes

All

1.2 Comprehensive Economic Development Strategy (CEDS)

Marianne Melleka-Boules/  
Robert Moran

1.3 Workforce Innovation and Opportunity Act Second Amendment  
- Phase II Partner MOU

Loren Sims

1.4 Amend Recommended Motion to fund Business Process Improvement  
Services PY 2018/19 Instructional Access Inc. / Rapid 3D MFG Inc.

Loren Sims

### **DISCUSSION ITEMS**

2.1 WDB Regional Committee Chair/Vice Chair Appointments

All

2.2 Member Initiatives

All

### **PUBLIC COMMENTS**

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#### PUBLIC NOTICE

While the WDB Meetings are open to the public, time constraints limit the WDB's ability to permit open discussions with members of the audience. Persons requesting to address the WDB on matters not on the agenda but are within the jurisdiction of the WDB should do so under the agenda item Public Comments. Persons requesting to address the WDB on an agenda item should register with staff prior to the meeting. The Chair will impose a 3-minute time limit on all speakers addressing the WDB.

#### NON-EXEMPT MATERIALS

Non-exempt materials related to an item on this agenda submitted to the Workforce Development Board after distribution of the agenda packet are available for public inspection on the Riverside County Economic Development Agency Workforce Division's website at [www.rivcoeda.com](http://www.rivcoeda.com).

#### POSTED MATERIALS

Such documents are also available on the Riverside County Economic Development Agency Board Division's website at [www.rivcoeda.com](http://www.rivcoeda.com) subject to staff's ability to post the documents before the meeting.

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Jamil Dada  
WDB Chairperson

Carrie Harmon  
WDB Executive Director



Juan De Lara  
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Leslie Trainor  
WDB Deputy Director

*Infinite Opportunity, Lasting Prosperity*

## Executive Committee: Minutes October 17, 2018

WDB Chairperson Jamil Dada called the meeting to order at 11:35 a.m.

### Members in Attendance

Jamil Dada	Juan De Lara	Francisca Hernandez	Rosibel Ochoa
Layne Arthur	Mary Jo Ramirez		

### Members Absent

Diane Strand	Sonia Nuñez	Morris Myers	
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### Staff

Leslie Trainor	Michelle DeArmond	Carolina Garcia	Thi Pham
Loren Sims	Rilla Jacobs		

### **Administrative Item: 1.1 Approve the August 15, 2018, Executive Minutes**

**Motion: That the WDB Executive Committee approve the August 15, 2018, minutes.**

<b>Moved by</b>	Layne Arthur	<b>Second by</b>	Rosibel Ochoa	<b>Abstain</b>	None	
<b>Vote</b>	Aye	6	No	0	Abstain	0
<b>Status</b>	Approved					

### **Administrative Item: 1.2 Prison to Employment Grant Award**

**Motion: That the WDB Executive Committee approve to accept \$190,000 for the Prison to Employment Grant Award.**

<b>Moved by</b>	Francisca Hernandez	<b>Second by</b>	Layne Arthur	<b>Abstain</b>	None	
<b>Vote</b>	Aye	6	No	0	Abstain	0
<b>Status</b>	Approved					

#### **Discussion**

Thi Pham informed the committee they were approving the funding on behalf of the Inland Empire Regional Planning Unit (IERPU). Thi gave the committee a brief overview on what the grant funds are planned to accomplish to assist the formerly incarcerated and other justice involved individuals. Thi also explained that the grant is planned for 2 years, and we will receive a percentage of \$6 million the first year. If our model is successful the first year, we can justify and request a larger dollar amount in the second years funding of \$8 million.

Thi explained we are not receiving this funding in the traditional manner, so we must document that we are requesting and receiving approval to accept this grant. Rosibel asked how funds are normally received and Loren explained. Normally we receive our federal funds through the State as a sub grantee. These funds are coming directly from the State General Funds.

The IERPU will convene the relevant stakeholders and required planning partners include the following:

- WIOA core program partners, Adult Education Block Grant (AEBG) consortia, and regional Community College Consortia.
- Representatives of State Parole offices for the California Department of Corrections and Rehabilitation.
- Representatives of County Probation Departments who elect to participate.
- Community based Organizations (CBO) that elect to participate and who provide services to the reentry population in the region.
- Labor organizations and joint labor-management partnerships that elect to participate and who have prioritized and developed capacity in working with the reentry population.
- Public and private employers who have labor shortages or who have expressed a history or an interest in employing the formerly incarcerated and other justice involved individuals.
- The IERPU will work with community based organizations and with existing Community Corrections Partnerships (CCPs) and programs already in place to better understand the data, demographics,

	<p>employment trends and other relevant information specific to the populations and develop better strategies to serve this population.</p> <p>The first meeting to begin creating the implementation plan will be held November 8, 2018.</p> <p>Mary Jo asked if the age group of 16 – 24 years was included, Thi responded yes. It is for any justice involved individual. Rosibel and Mary Jo asked if there will be category to look at mental health and trauma victims in this population.</p> <p>Leslie instructed the committee to provide contact information for any individuals and entities who may have data, information, or may want to be involved in assisting this population. Their information will be added to the distribution list.</p> <p>Members asked for more clarification on the planning process, Thi and Leslie responded with further information on how the funds will be used. Further discussions were held on education resources that are already available in the prisons and juvenile halls, and obstacles this population may face with being hired.</p>
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**Reports :**

**Federal and State Report**

Jamil Dada	<p>Jamil informed members on upcoming meetings:</p> <p>10/31/18: 8:00 a.m. – 5:00 p.m. The Local Plan modification will be have 2 hour focus group sessions throughout the day. How to provide services to CalFresh/SNAP, English Learners, and prison population.</p> <p>11/08/18: Regional Plan Modification to include the re-entry population (optional for WDB members).</p> <p>11/15/18: IERPU Steering Committee meeting.</p> <p>11/26/18: First meeting on the Prison to Employment grant focus group.</p> <p>11/27/18: 8:00 a.m. - 1:00 p.m. – Training for WDB members at Bourns Conference Center.</p> <p>The state board has several grants with California Workforce Association (CWA) for local boards.</p> <p>The Workforce Innovation and Opportunity Act was fully funded. We are still working on having the new administration understand how our program works. We are not a social service but a business lead, economic program. The National Association of Workforce Boards (NAWB) sits with the White House staff when discussions focus on apprenticeships and jobs. Upskilling and jobs is the focus on the hill and they are pushing Associate Degrees and community colleges for individuals who need to obtain family wage supporting jobs. Congress has approved a big package through WIOA to address opioid addiction.</p> <p>We took our youth group to Washington D.C. in September. Leslie and Mary Jo gave an overview of the trip. Six young adults went on the trip and they spoke about their challenges to members of Congress and their staff. Congressman Raul Ruiz wants to have two of the young adult’s intern for him for one month, in the summer in Washington D.C. A brief discussion was held on how to fund the internships for one month. Mary Jo informed the members on how the youth work to prepare for this advocating trip. She spoke on the challenges this group of young adults had. One was a farmworker, two were homeless, one had a learning disability and most had no high school diploma. Over the four years that we have gone on this trip, it has changed the majority of the participants’ lives.</p>
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**Regional Committee Reports**

West	Francisca – our West Region meeting was very well attended. Dr. Kasey Wilson from UCR Extension gave a presentation on UCR’s extension programs. It was well received by the meeting attendees.
East	<p>Layne – the East Region meeting was also well attended. Normally the committee will have their meetings at a facility that is one of our targeted industry. This way they get to see and hear the challenges and success the company is experiencing first-hand.</p> <p>The last meeting was held at the Indio AJCC and open discussions were held on types of networking and other programs the members have, or are involved in. Jesse Vela also gave us his report on the D.C. trip. We also discussed our annual summit and how we might partner with the Economic Development Unit to be a part of their business summit. After we spoke with the team the event was not something we wanted to partner with, and will look at putting the summit on hold. Leslie asked Layne to speak with her on some ideas to partner the two events.</p>

Southwest	None

### **Chairperson's Report**

Jamil Dada	<p>Laurie Stalnaker our Labor board member will be retiring from her position, he asked that proclamation be prepared for her.</p> <p>Michelle DeArmond will be leaving us to become the Chief of Staff for Supervisor Chuck Washington, District Three.</p>
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### **Executive Director's Report**

Leslie Trainor	<p>We are preparing to submit a proposal for the Transformative Climate Communities (TCC) Grant Program, sponsored by the State of California, through the Strategic Growth Council, using Cap and Trade credits. Working together with the City of Riverside we received \$170,000 to use to create an implementation plan for this project. The plan is due by October 30, 2018. If we are successful we could be awarded approximately \$23 million.</p> <p>We have identified a 5 mile portion of area in downtown, east of Riverside, close to where we are located. There are multiple projects involved in this plan. We are involved in the workforce/economic development component of the plan. We will leverage \$500,000 in WIOA work funds for in-kind match for workforce development staff services that will be targeted to that project area. In return we are requesting \$1 million in TCC grant funds to continue to target in the project area.</p> <p>We will be looking at training, GRID, solar installation training. We will be reviewing all on our identified industry areas to see if they have green energy potential. We will be looking at creating entrepreneurial opportunities through the ExCITE Accelerator and the SBDC Incubator. The proposal is due October 30, 2018, and we should get the results by December or January. We will keep everyone updated.</p>
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### **Member Initiatives**

#### **Discussion**

Jamil Dada	October 18, 2018, We have a table at the Riverside Unified District's State of the District.
Rosibel Ochoa	February 2019, UCR is planning its Grand Opening of its Life Science Center. It will be a 3,000 square foot incubator imbedded in one of the buildings on campus. Companies from the community will have access to the incubator and will have mentors available to help them. The plan is to have sixteen companies, and around 150 jobs in the next five years. This will be the first incubator for agriculture and Bio-Tech companies in Riverside.

Adjourned: 12:47 p.m.

## EXECUTIVE COMMITTEE



**ACTION ITEM: #1.2**

**SUBMITTAL DATE:** December 12, 2018

**SUBJECT:** Comprehensive Economic Development Strategy.

**RECOMMENDED MOTION:** That the Workforce Investment Board Executive Committee approve the five-year 2019-2024 Comprehensive Economic Development Strategy.

**BACKGROUND:**

The U.S. Department of Commerce, Economic Development Administration (USEDA) requires a Comprehensive Economic Development Strategy (CEDS) from every region that desires to qualify for USED A assistance and funding under its public works, economic adjustment, and planning programs. The Riverside County Economic Development Agency (EDA) produces this document on behalf of its geographic region and it is used by numerous cities and private economic development entities in support of their USED A grant applications. EDA contracted with the University of California, Riverside Economic Development Institute (UCR) to produce the document and conduct outreach within Riverside County as part of its preparation process.

In 2007, the Workforce Investment Board Executive Committee agreed to be the CEDS Committee on behalf of Riverside County. The CEDS Committee is the entity identified by the USED A as responsible for developing, revising or replacing the CEDS. The Committee must represent the main economic interests of the region and must include private sector representatives as a majority of its membership, as well as community leaders, representatives of institutions of higher education and labor groups.

The CEDS is produced every five years with annual updates provided to USED A as required. The item under consideration is the proposed five-year 2019-2024 CEDS. USED A mandates that the CEDS contain five essential elements that include: (a) summary of economic development conditions of the region; (b) SWOT analysis of the region; (c) strategies and implementation plan that is not inconsistent with applicable State and local economic development or workforce development strategies; (d) performance measures used to evaluate the planning organization's successful development and implementation of the CEDS; and (e). planning for and implementing economic resilience.

EDA staff and UCR presented the CEDS to the three most recent regional committee meetings in November 2018 to solicit input on the draft document.

<p>EXECUTIVE COMMITTEE</p> <p>Date: December 12, 2018</p> <p>Approval Yes/No</p>	<p>BOARD OF SUPERVISORS CONCURRENCE</p> <p>Required: No</p>
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# **(Attachment A)**

# **COUNTY OF RIVERSIDE COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY**

**2019-2024**

**Five Year Plan**



**COUNTY OF RIVERSIDE**  
**COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY**  
**2019-2024 Five Year Plan**

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**INTRODUCTION**

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The Comprehensive Economic Development Strategy (CEDS) contributes to effective economic development in America's communities and regions through a locally based, regionally driven economic development planning process. It is the cornerstone of the U.S. Economic Development Administration's (USEDA) programs. Regions must update their CEDS to qualify for EDA assistance under its Public Works and Economic Adjustment Assistance Programs. This document represents Riverside County's 2019/2024 Five Year Plan.

Riverside County covers nearly 7,300 square miles and includes five distinct regions: Northwest, Southwest, Hemet-San Jacinto Valley, the San Gorgonio Pass Area, and Eastern, including the incorporated cities and unincorporated areas within each region. To appropriately address the economic development needs in these regions, they are defined economically, politically, geographically, and environmentally. As in all communities, each region contains areas of wealth as well as distinct pockets of poverty. The explosive population growth in several regions presents significant strain on the existing infrastructure, increasing the need for services to those that need it most.

This document is intended to help create new jobs, foster stable and diversified economies with high wages, and increase capital investment, thereby improving the living conditions and creating economic resilience throughout each of these various regions of Riverside County. In addition, it will coordinate the efforts of organizations, local governments, and private industry involved with economic and workforce development. The representatives on this committee have been selected to represent all major interests to ensure that viewpoints of all facets of the community are considered and to take advantage of local demographics, expertise and resources for program design and implementation.

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**VISION**

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Riverside County remains fortunate to have a variety of abundant natural resources, an ideal geographic location in the heart of Inland Southern California, a diverse and hard-working labor force, and a longstanding tradition of progressive leadership. Managed wisely by communities working together, these key assets hold vast potential to enhance the quality of life throughout the entire county. Recognizing that distressed communities exist, our potential to create wealth and resources increases through involvement in this comprehensive economic development strategy.

While agriculture had been the traditional foundation of the Riverside County economy, a transition is well underway toward a more urban way of life with a multi-faceted economy. This change is being driven in part by demographic, economic, and political forces at the regional, state, and national levels. However, Riverside County residents, through their elected representatives, will make the key local decisions to shape the future of Riverside County, differentiating it from surrounding countries in character, heritage, and quality of life.

The establishment of a vision for this strategy provides an essential direction and definable target. A clear vision is necessary to not only shape the plan, but to motivate a long-term commitment to the plan and its implementation. The following vision statement is what we strive for in building our model community and government organization.

Riverside County Economic Development Agency (EDA) is the leader in making the region a destination where people are proud to live, work, and play. EDA strives to achieve higher paying jobs, a world-class education, quality housing, culturally rich activities, and safe, healthy communities for every Riverside County resident.

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## REGIONAL OVERVIEW

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### ***Northwest Region***

The Northwest portion of Riverside County is clearly the largest region in terms of population and contains the county's three largest cities: Riverside, Corona and Moreno Valley. It also includes the cities of Eastvale, Jurupa Valley, Norco, and Perris, along with the unincorporated communities of Home Gardens, Highgrove, and Mead Valley.

The Northwest Region provides excellent transportation access by way of Interstates 15 and 215 and State Routes 60 and 91. The region is served by Ontario International Airport and the ports of Long Beach and Los Angeles. A wide range of workforce skill levels, a strong higher education system, and a principal location for providing services have made this region one of the fastest growing areas of Riverside County. However, transportation, water distribution, and flood control infrastructure improvements are needed in the unincorporated areas.

The Northwest Region has the largest concentration of industry in the County, including a large distribution and manufacturing base for Southern California. The Northwest Region has diversified into many clusters, such as logistics, business and information services, and high-tech development. These industries are compatible with the type of labor skills available in the region and can utilize the transportation assets. Overall, the primary issue in this region is the design and funding to support infrastructure development. This issue is especially apparent in the unincorporated areas that need transportation, water distribution, and flood control improvements.

### ***Southwest Region***

The Southwest Region of Riverside County covers the cities of Canyon Lake, Temecula, Murrieta, Lake Elsinore, Wildomar, and Menifee, along with the unincorporated communities of Aguanga, Anza, French Valley, Lakeland Village and the Wine Country.

The Southwest Region has been a prime location for services and other office uses. In addition, the region has experienced growth in the medical device industry manufacturing cluster. The region has skilled labor, quality schools, a wide range of housing, and numerous commercial services that combine to create a desirable location for residents to live. One of the region's most popular attractions is the Temecula Valley Wine Country, spanning over 1,300 acres of vineyards. Several of the wineries offer resort-type spas, bed and breakfast-style hotels, and host wedding parties, as well as nationally acclaimed jazz entertainment events. However, to accommodate the development of these industries, the region needs to address the issue of traffic congestion. Over the past decade, the Southwest Region has experienced an intense increase in population growth, making traffic the most significant challenge in the region. Because of the Southwest Region's business climate, available workforce, and quality of life, the best industry clusters for this region include healthcare and biotechnology, professional services, travel and tourism, and suppliers to these industries.

### ***Hemet-San Jacinto Valley Region***

The Hemet-San Jacinto Valley Region covers the Hemet and San Jacinto Valley portion of Riverside County including the cities of Hemet and San Jacinto. This plan covers the unincorporated communities of Nuevo, Homeland, Romoland, Valle Vista, Idyllwild, and Winchester.

The Interstate 215 Corridor, currently undergoing a plethora of economic activity, links this region to the Southwestern and Western Regions of Riverside County. This region includes an abundance of some of the most affordable industrial land in Inland Southern California but does not have a distinct competitive edge to produce high-tech products such as the Western and the Southwestern regions. However, with its abundance of affordable land coupled with good transportation routes, it is a key region for manufacturing and its supply chain. The top priority for this region is to improve the infrastructure availability for business attraction. Strategies to increase local job creation and improvements to the infrastructure system will allow residents access to a wide range of job opportunities within their region. The planned improvements to State Highway 79, included in the Community and Environmental Transportation Acceptability Process (CETAP), will help to provide an impetus for development in this region by making the area more accessible to Interstate 10 and 15.

### ***San Gorgonio Pass Region***

The San Gorgonio Pass Region of Riverside County covers the cities of Calimesa, Banning, and Beaumont, along with the unincorporated communities of Cabazon, Cherry Valley, and Whitewater.

The Pass Region is currently experiencing a phenomenal growth rate. These new residents will bring with them the need for new municipal services, as well as the potential for new investments in business ventures expanding the local economy and creating jobs. Expanded destination retail operations adjacent to the Desert Hills Premium Outlets and the expanded Morongo Hotel and Casino will provide jobs. The proximity to Interstate 10, as well as rail lines, also makes the Pass Region attractive to distribution and large-scale industrial uses. Upgraded overpasses to provide relief from increased vehicular and rail traffic is needed if the area is to keep up with its continued

growth. Additionally, infrastructure improvements like roads, sewer, and flood control are crucial to the sustained economic growth and public safety of the community.

### ***Eastern Region (Coachella and Palo Verde Valleys)***

The eastern region is geographically the largest, covering more than two-thirds of Riverside County. It stretches from the windmills at the entrance to the Coachella Valley, south to the Salton Sea, and east to the Colorado River and Arizona state line. The Coachella Valley includes the cities of Cathedral City, Coachella, Desert Hot Springs, Indian Wells, Indio, La Quinta, Palm Desert, Palm Springs and Rancho Mirage. The Coachella Valley also covers the unincorporated communities of Bermuda Dunes, Desert Edge, Indio Hills, Mecca, North Shore, Oasis, Sky Valley, Desert Palms, Thermal, Thousand Palms and Vista Santa Rosa. East of the Coachella Valley are the unincorporated communities of Chiriaco Summit and Desert Center. The Palo Verde Valley area includes the City of Blythe and the unincorporated communities of Mesa Verde and Ripley.

The eastern region offers potential for industries and companies that desire a location between the major markets of the Los Angeles and Phoenix metropolitan areas.

Eastern Riverside County is the epicenter of renewable energy development. It is one of the three most productive wind energy areas in the state and is the largest federal solar energy zone in the country.

The eastern region's economy is multi-faceted. In 2017, agricultural crops in the eastern region were valued at over \$592 million. The Coachella Valley has a booming tourism industry with world-class sports events such as the BNP Paribas Open tennis tournament and the LPGA ANA Inspiration golf tournament. The Coachella Valley Music and Arts Festival, the Stagecoach Country Music Festival and the Palm Springs International Film Festival draw hundreds of thousands of people to the region and have a significant economic impact. Native American resorts and gaming operations, along with the region's nearly 125 golf courses, are also great attractions. In addition to tourism and hospitality, industries such as health services, environmental technology and light manufacturing remain important industry clusters.

The eastern region has excellent transportation access. Interstate 10 links eastern Riverside County with Southern California and southern states. State Route 86 is a NAFTA freight corridor that links the Coachella Valley with Mexico. In recent years, significant investment has been made to improve six interchanges along the Interstate 10 Coachella Valley corridor. Additionally, the Coachella Valley is served by three airports: Palm Springs International Airport, Bermuda Dunes and Jacqueline Cochran Regional Airport. Union Pacific rail service also traverses the region.

Necessities for the eastern region include: water distribution, flood control facilities, sewer systems and road improvements. This region is experiencing rapid population growth, and the development of quality jobs is needed to increase the jobs-to-housing balance.

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## **I. SUMMARY BACKGROUND**

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### **California Unemployment**

The state's unadjusted unemployment rate was 4.5 percent in June 2018, down from 4.8 percent in June 2017. By contrast, the U.S. unemployment rate in June 2018 was 4.2 percent, down from 4.5 percent in June 2017. In June 2018, 303,592 people were receiving regular unemployment insurance benefits in California, down from 330,417 people in June 2017, and there were 47,027 new claims for unemployment insurance, up from 46,876 in the same period the year before.

## California Employment Trends

According to the California Employment Development Department, 17,092,000 people in California held nonfarm payroll jobs in June 2018. Total seasonally adjusted civilian employment in California has risen to 18,527,300. Nine sectors posted gains in jobs over the year, with professional and business services, leisure and hospitality, and educational and health services posting the highest percentage growth.

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## RIVERSIDE COUNTY OUTLOOK

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### Population

The population in California has increased 0.8% from January 2017 to January 2018, adding 308,720 persons for a total population of 39,809,693. In comparison, the latest U.S. Census Bureau population estimates rank Riverside County as the tenth largest county in the nation. The county added 36,744 residents between July 2016 and July 2017, bringing its total to 2,423,266 people. Census data indicates a leading cause of the county's growth has been migration from coastal areas including Los Angeles, Orange and San Diego counties. By the year 2060, it is projected that Riverside County will be home to approximately 3.6 million people.

Riverside County Population Projections				
2020	2030	2040	2050	2060
2,500,975	2,857,496	3,159,599	3,400,372	3,596,588

Source: California Department of Finance

### Unemployment Rate

As of June 2018, according to the State of California Employment Development Department, of the 1,077,000 people in the Riverside County labor force:

- 1,025,300 people are employed
- 51,700 people are not employed

The unemployment rate is therefore 4.8%, suggesting a natural rate of unemployment in the county.

### Employment Trends

According to the State of California Employment Development Department, in 2017, 15.6% of Southern California's jobs were in the Inland Empire. In 2017, the Inland area added 49,700 jobs for a total of 1,451,600 jobs in the Inland Empire. Total nonfarm wage and salary employment in the Inland Empire is expected to grow 18.1% from 2014 to 2024, with the projected 233,000 jobs increasing employment to over 1.5 million by 2024. This rate of job growth is higher than the state of California as a whole.

## **Commuting Patterns**

Riverside County currently has a disproportionate housing-to-jobs ratio with the net effect being a large commuter population leaving the area for employment in neighboring counties. It remains one of the primary goals of the County to facilitate development and high-wage job creation to reduce the number of daily commuters, thereby improving the economic base of the County and improving the quality of life for its residents. American Community Survey (ACS) 2009-2013 data shows that 2.7 Riverside County workers commute outside the County for every one that commutes into Riverside County. The ACS data also indicate 30.4% of the County workforce commuted to the neighboring counties of Orange, San Bernardino, Los Angeles and San Diego for work. This pattern presents a significant impact on the transportation infrastructure and the need for road improvements and alternative forms of transportation remains crucial.

## **Home Sales**

According to CoreLogic June 2018 data, the median sales price for a home in Riverside County was \$380,000, significantly lower than neighboring Los Angeles, Orange and San Diego Counties. June's median sales price represents a 7% increase from the previous year. However, RealtyTrac reports that 1 in every 1,164 housing unit is in some stage of foreclosure. In comparison, the state foreclosure rate is 1 in every 1,776 housing units.

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## **II. SWOT ANALYSIS**

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Various indicators suggest that there are positive economic trends in the Riverside County economy for 2018 and beyond including low unemployment, faster job growth, and increased foreign direct investment. Some of these indicators are the unemployment rate, job creation, the population/jobs balance, and the commuting patterns of Riverside County workers. The relatively affordable commercial and residential real estate located in Riverside County remains the advantage over that of Los Angeles, Orange, and San Diego Counties. However, this advantage places a significant strain on the existing infrastructure to support continued population growth.

### **A. STRENGTHS**

- **Convenient access to major Southern California markets, ports, air, etc.**
- **Available and relatively affordable developable land**
- **Stable government**
- **Large available workforce**
- **Affordable residential real estate market**
- **Family-oriented/ Younger population**
- **Culturally diverse**
- **Several higher education institutions and facilities**
- **Comprehensive Emergency Management Plan**
- **Access to tourism and recreation activities**

### **B. WEAKNESSES**

- **Job growth diversification**
- **Less educated population (with respect to a college degree)**
- **Critical infrastructure needs**
- **Region image**
- **Pockets of extreme poverty**

### **C. OPPORTUNITIES**

- **Flexibility of Workforce Innovation and Opportunity Act (WIOA)**
- **Educated Commuters**
- **Population/Jobs Balance and Commuting Patterns**
- **Expanded Broadband**
- **Foreign Trade**

### **D. THREATS**

- **Lack of private investment/Venture capital**
- **Continued drought**
- **Regulatory Environment**
- **Cost of Development**
- **Ability to Adapt to Technological Changes**
- **Long-Term Fiscal Obligations**

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## **III. STRATEGIC DIRECTION/ ACTION PLAN**

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### **PART I**

The economic purpose of this CEDS is consistent with the vision of making Riverside County a place where people are proud to live, work and play. EDA strives to accomplish this through investment, creation, and support of economic and community development projects, organizations, and programs throughout all regions of the county. The following goals and objectives are necessary to help solve the economic problems of the region:

- Goal #1:** Increase access to high-paying jobs
- Goal #2:** Provide a world-class education
- Goal #3:** Provide quality housing,
- Goal #4:** Promote and provide culturally rich activities
- Goal #5:** Enhance safe and healthy communities

### **Objectives**

The following objectives are designed to achieve the goals necessary to achieve the stability and balance of a healthy community:

- Implement and maintain a well-thought-out business attraction plan to bring in businesses that will complement the educational and skill base of the region's workforce.
- Invest in and support development of green technology and clean energy alternatives industry.
- Collaborate with educational institutions and private industry to develop curriculums to educate and train workforce in emerging industries with long term growth and stability.
- Initiate policies and development standards that support and reward water and energy conservation.
- Expand the use of available information and communication technology to reduce travel on roadways (e.g. telecommuting, video-conferencing, purchasing over the internet, etc.).
- Continue to provide economic development support to the unincorporated regions of the county through enhanced infrastructure, libraries, parks and recreation, fire, and law enforcement stations.

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#### **IV. COMMUNITY AND PRIVATE SECTOR PARTICIPATION**

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To insure the CEDS reflects the interest of the community, the Workforce Development Board (WDB) Executive Committee was selected as the CEDS Strategy Committee (**Appendix B**) because the Board is comprised of community leaders and public officials from all regions of the county representing economic development, youth development, education, labor groups, and private individuals. This comprehensive planning effort involved extensive involvement in from the community and represents the County's efforts to develop steady-state economic resilience initiatives.

Additionally, the County of Riverside participated in a series of workshops for the Advanced Manufacturing Partnership for Southern California (AMP SoCal) led by the USC Center for Economic Development. There was a total of 6 meetings, with each meeting held at the following:

1. **Western Riverside County SWOT  
Supplier Network, Operational Improvements, Capital Access, Trade & International Investment**  
Thursday, May 19, 2017, 10 am - 12 pm  
Western Municipal Water District  
14205 Meridian Parkway Riverside, CA 92518  
Training Room
2. **Eastern Riverside County SWOT  
Supplier Network, Operational Improvements, Capital Access, Trade & International Investment**  
Monday, May 23, 2017, 10 am - 12 pm  
Indio Workforce Development Center  
44-199 Monroe Street Indio, CA 92201  
Conference Center-Room #402-402B
3. **Western Riverside County SWOT  
Research & Innovation Workforce & Training, Infrastructure & Site Development**  
Wednesday, June 1, 2017, 10 am - 12 pm  
Western Municipal Water District  
14205 Meridian Parkway  
Riverside, CA 92518  
Training Room
4. **Eastern Riverside County SWOT  
Research & Innovation Workforce & Training, Infrastructure & Site Development**  
Thursday, June 2, 2017, 10 am - 12 pm  
Indio Workforce Development Center  
44-199 Monroe Street  
Indio, CA 92201  
Conference Center-Room #402-402B
5. **Identifying Implementation Projects (with funding identified or not)**  
Thursday, June 9, 2017, 1 pm - 3 pm  
Riverside County Administrative Center  
5th Floor, Conference Room C  
4080 Lemon Street



Riverside, CA 92501

**6. Final Presentation**

Tuesday, June 21, 2017, 10 am - 12 pm  
Western Municipal Water District  
14205 Meridian Parkway  
Riverside, CA 92518  
Training Room

The meetings discussed economic development and infrastructure as it relates to Riverside County, conducted SWOT analyses on Riverside County's Supplier Network, operational improvements and capital costs, trade and international investment, research and innovation, workforce and training, and infrastructure and site development, and conducted separate SWOT analyses for both Eastern and Western Riverside Counties. The County acted as the Riverside County representative for the regional workforce board meetings, and a final report was published by the UC Riverside Center for Economic Development and Innovation (CEDI).

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**V. STRATEGIC ECONOMICALLY RESILIENT ACTIVITIES**

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As the region continues its economic recovery, there is a clear focus on economic resiliency, specifically insulating the region against downturns (i.e. the ability to avoid, withstand, and recover from economic shifts, natural disasters, the impacts of climate change, etc.). Both responsive and steady-state initiatives which strengthen those factors we already have in place and developing those that we need to have in place will ensure the long-term success, viability, and durability of the regional economy.

**Business-Friendly Climate**

The business climate characterizes the various conditions that render an area more favorable to business. To avoid downturns in industries that constitute a critical component of this region's economic activity, one of the County's main economic initiatives is focused on accelerating and growing small businesses by creating access to new sources of capital for business owners that are having trouble securing conventional business loans. To that end, the Small Business Financial Assistance Program - Revolving Loan Fund (RLF) has been established to provide businesses access to affordable capital for real property acquisition, building improvements and renovations, equipment purchases, short-term working capital, and other eligible activities.

**Business Retention and Expansion Program**

The Local Workforce Development Board (WDB) provides business services through a Business Solutions Team that offers a full array of services beyond recruitments and job matching. A newer effort is the creation of Rapid Response teams to act as "Proactive Intermediaries" through a Business Retention and Expansion program. This program is a strategic layoff aversion strategy that allows a Business Retention and Expansion team to contact businesses and do an analysis that includes financial stability. Resources are then brought together to retain jobs and the business. Follow-up is also conducted on referrals from cities or other partners if they have identified a struggling business. Core partners for this program include: Economic Development Organizations (City or County) and the Small Business Development Center. These are also the first responders when an appointment has been set up with a business.

## **Career Pathways**

Preparing for careers and competing in the 21st Century means individuals and industry must have a pathway for building a highly skilled workforce. Local partnerships of adult education, workforce development, community colleges, Community Based Organizations (CBO), employers, and labor organizations are essential to successful career pathways and bridge programs. Creating career pathways that lead to sustainable careers through combinations of participation in a Registered Apprenticeship program and /or earning college credit or a degree is one of the best ways to prepare a worker for a successful long-term career and ensures the industry has a highly skilled workforce.

The County advocates to ensure that career pathways developed in the local area are based on the following evidence of best practices:

- Accelerated and integrated program models that shorten the time to a meaningful credential
- Robust and wraparound supportive services
- Coordination of Financial Aid and other benefits
- Employer-verified pathways and curriculum and potential job opportunities
- Pathways for Under-Represented Populations

For Adults and Dislocated Workers, it is of importance to develop career pathways strategies which align adult education, job training, higher education, apprenticeship preparation, and Registered Apprenticeship programs to allow participants to obtain progressive educational or occupational credentials even as they continue to seek employment.

Local high schools and community colleges are making student learning more relevant to regional industries and improving student success by teaching basic English, Math, and other skills in the real-life context of an industry or occupation. Credentialed “Earn and Learn” models, such as apprenticeships, are taking career pathways one step farther, allowing workers to learn much of their new skills on the job.

## **Foreign Direct Investment and Trade**

The impact of foreign direct investment on our economy is considerable. For instance, with 66,000 employees in the United States, Siemens (a German company) and its subsidiaries employ more people in the United States than Microsoft and Nike combined. In a tight credit economy, the infusion of cash from abroad can help ailing U.S. businesses, as well as fund new ventures that create jobs and stimulate the economy. The State of California should consider coordinating marketing campaigns and foreign direct investment missions abroad for the benefit of local regions. Coupled with educational programs, links to resources and the support of the international trade community, the Inland Empire believes this will assist small and medium-sized companies to weather economic slowdowns. In addition, research also indicates that regions that have many export industries are more resilient to employment downturns.

## **Broadband Capacity**

Communications and connectivity are essential requirements for companies and individuals to succeed in the global economy. Many areas in the Coachella Valley do not have adequate broadband capacity to support students and companies in their daily needs to fully participate. This “digital divide” impacts lives, the economy and the quality of life for all who live and work in

the Coachella Valley. The private sector alone cannot be depended upon to rectify this inequity; public investment in broadband infrastructure in the Coachella Valley is essential. The Coachella Valley Economic Partnership believes that public/private partnerships to develop broadband capacity are possible to resolve this inequity primarily impacting distressed populations groups.

Establishment of state of the art bandwidth is an expensive proposition often costing in the tens or even hundreds of millions of dollars and providing hundreds of construction and technology jobs during the ramp up. The highest payback on massive broadband infrastructure is highly impactful in the areas of education, product development, logistics, programming, and manufacturing.

Richard Graham, the former Mayor of Fort Wayne, Indiana and the author of “Performance is the Best Politics” analyzed the impact of establishing state of the art broadband in his 2009 article in Broadband Properties. Broadband is credited with attracting a 2,000 employee manufacturing plant, positively impacting the workforce, and inspiring expansions of existing business in the article. It would be presumptuous to make projections on how much impact state of the art broadband would have in underserved areas, but it is widely accepted that broadband is now as important to business as transportation corridors, electrical power, and water.

## **Healthy Communities**

Resilient societies are healthy societies: irrespective of where they are on the spectrum between under- and over-nutrition, an unhealthy population can hinder development and create large social and economic costs. The county is working on health initiatives as part of its broad economic development strategies.

Health is fundamental to one of the main inputs for economic development: human capital. Along with financial, intellectual, social, and political capital, development models rely on skilled, healthy individuals to make up much of its labor force. When you have a healthy population, economic benefits follow:

- Half of the overall economic growth in the US during the last century is associated with improvements in population health.<sup>1</sup>
- A 10% reduction in heart disease mortality is estimated to be worth more than \$3 trillion, and a 1% reduction in cancer mortality is estimated to be worth more than \$400 billion to current and future generations.<sup>2</sup>
- A 10-year increase in life span is associated with an increase of 4.5 percentage points in savings rates because healthier individuals with increased longevity are more concerned with future financial needs.<sup>3</sup>

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<sup>1</sup> Nordhaus WD. The Health of Nations: The Contribution of Improved Health to Living Standards. Cambridge, MA: National Bureau of Economic Research, 2002.

<sup>2</sup> Murphy K, Topel R. Diminishing returns? The costs and benefits of improving health. *Perspect Biol Med.* 2003;46 (suppl 3):S108–S128.

<sup>3</sup> Bloom DE, Canning D, Graham B. Longevity and life-cycle savings. *Scand J Econ.* 2003;105:319–338.

## Emergency Management

The "Riverside County Operational Area" is an intermediate level of the state emergency services organization consisting of the County of Riverside, all political subdivisions, and those special districts that have signed an agreement and become part of the Operational Area within the geographic boundaries of Riverside County. The "Riverside County Operational Area" is used for the coordination of emergency activities and to serve as the link in the system of communications and coordination between the state's emergency operation centers and the emergency operation centers of the county and the political subdivisions comprising the "Riverside County Operational Area". This will help protect against natural and man-made disasters that otherwise could have disrupted the economic base of the region.

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## VI. EVALUATION FRAMEWORK

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Once the Department of Commerce Economic Development Administration has approved the CEDS document, an annual report will be submitted to document the progress on economic development activities, regardless of the source of funding and report on changing economic conditions. The County of Riverside asked local cities to submit priority projects to be included into this CEDS report (**Appendix C**). These specific project summaries represent each community's vision and goals with respect to its geographic region and explain the regional economic impacts of the specific project as the jurisdiction's highest priority.

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## PERFORMANCE MEASURES

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The performance measurement tool will evaluate the regional post implementation of the CEDS in many economic and social criteria and provides information for the CEDS Annual Updates as required by US-EDA. The annual updates keep the strategic direction outlined in the CEDS current and relevant.

### CEDS Performance Measurement Tool

Criteria	Measurement	Rating	Outcome
<b>Job Creation</b>			
1. Number of full time jobs created post CEDS Implementation	0-5 6-25 25-49 50-99 100+	-0- 1-3 4-6 7-9 10	
2. Appropriateness of jobs to local workforce skill and education level.	Non-consistent Somewhat consistent Consistent Very Consistent	0-2 3-4 5-6 7-10	
3. Pay scale of jobs created	Minimum wage + Living wage + Skilled & professional	0-3 4-6 7-10	
4. Number of jobs retained in region	0-25% 26-49% 50-75%	0-2 3-4 5-6	

(measured as a percentage of jobs created post CEDS implementation and after one year)	76-100%	7-10	
<b>Community Impact</b>			
5. Number and types of investments undertaken in the region	Infrastructure: water, sewer, roads	1-10	
	Business: Office, commercial, retail	1-10	
	Transportation: rail, highway, airports	1-10	
6. Changes in the economic environment of the region.	Weak/shrinking local economy- (decline in jobs & tax revenue)	0-3	
	Stable economy- (jobs and tax revenue growing at slow to moderate rate)	4-7	
	Strong sustainable economy- (jobs and tax revenue growing at above moderate rate in industry that is not volatile due to market changes)	8-10	
7. Amount of the private sector investment in the region after implementation of the CEDS (measured in the new private sector capital investment in dollars one-year post CEDS implementation).	0-50 million	0-3	
	51-99 million	4-7	
	>100 million	8-10	

8. Community Benefit	Improved quality of life: increase in schools  Revenue to support new local educational programs  New arts and cultural organizations, institutes	10	
<b>Project Readiness and Capital Investment</b>			
9. Current status of proposed project	Conceptual phase- Planning and design Ready to construct	0-3 4-6 7-10	
10. % of USEDA Funding request to total project Cost	50% 25-40% 1-24%	0-3 4-6 7-10	
<b>TOTAL POINTS POSSIBLE</b>		120	
<b>TOTAL PIONTS FOR THIS PROJECT</b>			

## APPENDIX A

### Riverside County Employment Data

Subject	Percent
<b>EMPLOYMENT STATUS</b>	
Population 16 years and over	<b>1,782,752</b>
Civilian labor force	<b>1,067,758</b>
Unemployment rate	<b>11.3%</b>
Females 16 years and over	<b>903,103</b>
Own children of the householder under 6 years	<b>397,733</b>
Own children of the householder 6 to 17 years	<b>397,733</b>
<b>COMMUTING TO WORK</b>	
Workers 16 years and over	<b>923,845</b>
<b>OCCUPATION</b>	
Civilian employed population 16 years and over	<b>946,798</b>
Management, business, science, and arts occupations	<b>29.1%</b>
Service occupations	<b>21.3%</b>
Sales and office occupations	<b>25.1%</b>
Natural resources, construction, and maintenance occupations	<b>11.4%</b>
Production, transportation, and material moving occupations	<b>13.1%</b>
<b>INDUSTRY</b>	
Civilian employed population 16 years and over	<b>946,798</b>
Agriculture, forestry, fishing and hunting, and mining	<b>1.6%</b>
Construction	<b>8.6%</b>
Manufacturing	<b>8.9%</b>
Wholesale trade	<b>3.1%</b>
Retail trade	<b>13.0%</b>
Transportation and water housing and utilities	<b>5.8%</b>
information	<b>1.5%</b>
Finance and insurance, and real estate and rental and leasing	<b>5.2%</b>
Professional, scientific, and management, and administrative and waste management services	<b>10.2%</b>
Educational services, and health care and social assistance	<b>20.6%</b>
Arts, entertainment, and recreation, and accommodation and food services	<b>11.4%</b>
Other services, except public administration	<b>5.3%</b>

Public administration	<b>4.9%</b>
<b>CLASS OF WORKER</b>	
Civilian employed population 16 years and over	<b>946,798</b>
Private wage and salary workers	<b>77.5%</b>
Government workers	<b>14.7%</b>
Self-employed in own not incorporated business workers	<b>7.7%</b>
Unpaid family workers	<b>0.2%</b>
<b>INCOME AND BENEFITS (IN 2016 INFLATION-ADJUSTED DOLLARS)</b>	
Total households	<b>705,716</b>
Less than \$10,000	<b>5.6%</b>
\$10,000 to \$14,999	<b>4.8%</b>
\$15,000 to \$24,999	<b>10.0%</b>
\$25,000 to \$34,999	<b>9.9%</b>
\$35,000 to \$49,999	<b>13.3%</b>
\$50,000 to \$74,999	<b>18.2%</b>
\$75,000 to \$99,999	<b>13.0%</b>
\$100,000 to \$149,999	<b>14.6%</b>
\$150,000 to \$199,999	<b>6.0%</b>
\$200,000 or more	<b>4.6%</b>
<b>PERCENTAGE OF FAMILIES AND PEOPLE WHOSE INCOME IN THE PAST 12 MONTHS BELOW THE POVERTY LEVEL</b>	
All families	<b>12.8%</b>
Married couple families	<b>8.1%</b>
Families with female householder, no husband present	<b>28.8%</b>
All people	<b>16.6%</b>

*Source: U.S. Census Bureau, 2012-2016 American Community Survey, Five Year Estimates*

NOTE. Although the American Community Survey (ACS) produces population, demographic, and housing unit estimates, it is the Census Bureau's Population Estimates Program that produces and disseminates the official estimates of the population for the nation, states, counties, cities and towns and estimates of housing units for states and counties.

For more information on confidentiality protection, sampling error, non-sampling error, and definitions, see Survey Methodology.

Notes:

- Employment and unemployment estimates may vary from the official labor force data released by the Bureau of Labor Statistics because of differences in survey design and data collection. For guidance on differences in employment and unemployment estimates from different sources go to Labor Force Guidance.
- Workers include members of the Armed Forces and civilians who were at work last week



- The Census Bureau introduced an important sequence of labor force questions in 2008 ACS questionnaire. Accordingly, we recommend using caution when making labor force data comparisons from 2008 or later with data from prior years. For more information on these questions and their evaluation in the 2006 ACS Content Test, see the Evaluation Report covering Employment Status at [http://www.census.gov/acs/www/Downloads/methodology/content\\_test/P6a\\_Employment\\_Status.pdf](http://www.census.gov/acs/www/Downloads/methodology/content_test/P6a_Employment_Status.pdf) and the "Evaluation Report Covering Weeks Worked" at [http://www.census.gov/acs/www/Downloads/methodology/content\\_test/P6b\\_Weeks\\_Worked\\_Final\\_Report.pdf](http://www.census.gov/acs/www/Downloads/methodology/content_test/P6b_Weeks_Worked_Final_Report.pdf). Additional information can also be found at <http://www.census.gov/hhes/www/laborfor/laborforce.html>.
- Occupation codes are 4-digit codes and are based on Standard Occupational Classification 2000
- Industry codes are 4-digit codes and are based on the North American Industry Classification System 2007. The Industry categories adhere to the guidelines issues in Clarification Memorandum No. 2

"NAICS Alternate Aggregation Structure for Use by U.S. Statistical Agencies.

## APPENDIX B

### Executive Committee Board Members

- **Jamil Dada (Chairperson)**, Provident Bank
- **Juan De Lara (Vice Chairperson)**, Federated Insurance
- **Diane Strand** – JDS Video & Media Productions, Inc.
- **Layne Arthur**, Balfour Beatty
- **Morris Myers**, Mt. San Jacinto College Foundation
- **Francisca Ledoux Hernandez**, Riverside Medical Clinic
- **Laurie Stalnaker**, Central Labor Council, AFL-CIO
- **Mary Jo Ramirez**, California Family Life Center
- **Sonia Nunez**, McLane Foodservice
- **Rosibel Ochoa**, University of California Riverside

## APPENDIX C

### Regional Project List

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#### **PURPOSED DUNE PALMS ROAD STREET IMPROVEMENTS - CITY OF LA QUINTA**

Construct a second travel lane, curb and gutter, sidewalk and garden walls on the east side of the street. Traffic congestion will be reduced, and public safety increased. - \$1,800,000

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#### **REPLACE LOW WATER CROSSING – CITY LA QUINTA**

The purpose of the proposed improvement is to replace the existing Low Water Crossing spanning the Whitewater River at Dune Palms Road with an “All Weather Crossing.” The proposed improvements will provide Coachella Valley motorists and pedestrians a safe path of travel across the Whitewater River regardless of adverse weather. The project will also provide reliable access for emergency vehicles. -\$13,408,000

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#### **SENIOR RESIDENCE REHABILITATION - CITY OF LA QUINTA**

Rehabilitate a 72-unit affordable apartment complex (interiors and exteriors) for seniors and adults with special needs, and upgrade the site to current City standards. In addition, 68 new affordable units will be constructed. The apartment units are affordable to extremely low and very-low income seniors. Site improvements will include ingress and egress, walkways, improved traffic circulation and storm water drainage improvements. -\$48,260,099

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#### **SILVER ROCK RESORT INFRASTRUCTURE - CITY OF LA QUINTA**

Purposed improvements to the Silver Rock Resort Infrastructure to include the installation and construction of all wet utilities and roadways. -\$8,600,000

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#### **UPGRADE DRAINAGE IMPROVEMENTS - CITY OF LA QUINTA**

Proposed improvements will provide upgraded drainage improvements on a citywide basis. Current priorities include improvements to the Eisenhower Drive and Washington Street corridors in accordance with the findings of the Focused Drainage Study. Future improvements will include improvements in the La Quinta Village area. -\$7,319,730

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#### **LA QUINTA VILLAGE UPGRADE**

The proposed improvements will convert the La Quinta Village into a bicycle and pedestrian friendly, Complete Street atmosphere. The three major streets in the Village; Calle Tampico from Eisenhower Drive to Washington Street, Eisenhower Drive from Calle Tampico to Calle Sinaloa, and Calle Sinaloa/Avenue 52 from Eisenhower Drive to Washington Street; will be reduced from four lanes down to two lanes and include bicycle facilities and on-street parking. In addition, five roundabouts will be constructed in order to link the road diet segments together. -\$9,604,542

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#### **AVENUE 50 EXPANSION (86 EXPRESSWAY TO INTERSTATE HIGHWAY 10)**

The project will consist of the following: 1) New interchange connector at the future extension of Avenue 50 and I-10, construct main entrance to new La Entrada housing community; 2) Replace the existing dry weather crossing with a bridge, that will provide year-round access to property

owners on either side of the creek, enabling access to SR-86S; 3) New interchange at Avenue 50 and 86 Expressway; - \$120,000,000

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**CITY LIBRARY PROJECT - CITY OF COACHELLA**

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The construction of a new 15,000 square foot library building in the beautiful downtown Pueblo Viejo District. The library will include space for meetings, conference rooms, reading garden and indoor café. - \$15,000,000

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**PERMIT CENTER TENANT IMPROVEMENT PROJECT - CITY OF COACHELLA**

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Installation of various improvements resulting from the purchase and relocation of some City services to the DACE and corporate Yard facilities including: tenant improvements, repairs to the HVAC system, installation of new phone system, and installation of high speed fiber internet to serve the facility. - \$3,500,00

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**DOWNTOWN INDIO DEVELOPMENT**

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Once known as the “Hub of the Valley,” Indio was originally the center for commerce, housing, and agriculture in the Coachella Valley. The downtown area was a reflection of this vibrancy in the early and middle parts of the last century but declined due to economic recessions and new commercial centers in other areas. In order to activate the area and attract development in downtown, the City of Indio needs to acquire properties owned by the Successor Agency to the former Redevelopment Agency; fund a building façade improvement program; convert an industrial property into an outdoor concert venue; and fund pop up and container projects to offer shopping and dining options to a large population of students, city/county workers, theater goers, and medical professionals and patients. - \$6.5 million

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**INDIO PERFORMING ARTS CENTER RENOVATION**

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The Indio Performing Arts Center (IPAC) is the centerpiece of the City of Indio’s revitalization plan to create an arts and entertainment district in downtown. The 23,000 square-foot facility was originally built in the early 1990’s and has two movie theaters, a stage theater, a large meeting hall, bar, kitchen, offices and conference rooms. The facility requires major capital improvements including lighting, sound, flooring, interior renovations, and exterior upgrades. IPAC is home to one of the few remaining community theater companies in eastern Riverside County and is used by the College of the Desert for film classes during the week. - \$5 million

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**CAMINO DEL NORTE- CITY OF INDIO**

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Final design and construction of missing segment of Camino Del Norte from Franklin Street to Elsinore Hills Road. This project will include installation of a traffic signal at the intersection of Franklin Street, Camino Del Norte, and Canyon Estates Drive. Realigning Canyon Estates Drive and Canyon View Drive, South of Franklin. Camino Del Norte is designated as a four-lane arterial from Main Street to Old Franklin. The final design of this roadway will enable the City to finalize the R/W take areas and proceed with construction of 2-lanes of Camino Del Norte to accommodate the Railroad Canyon interchange construction detour. -\$4,108,295

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**SCOTT ROAD/BUNDY CANYON ROAD WIDENING - CITY OF MENIFEE**

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Widen existing 2 lane road to 4 lane road from Haun Road to Western City limits. Project will relocate existing utilities, acquire Right of Way, construct drainage improvements and Traffic signals.

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**MCCALL BLVD/I-215 INTERCHANGE - CITY OF MENIFEE**

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Widening of McCall bridge from 4 lanes to 6 lanes, improvements to on and off ramps, and street widening from Sun City Boulevard to Encanto Drive.

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**HAUN ROAD WIDENING - CITY OF MENIFEE**

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Widen existing 2 lane road to 4 lanes, including medians, ROW acquisition, sidewalks, and signals from La Piedra to Scott Road.

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**MURRIETA INNOVATION CENTER**

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The Murrieta Innovation Center is a business incubator run by the City of Murrieta and is solely focused on bringing new biotech industries and businesses to the City. It is the cities former City Hall and as such, is in need of revitalization in order to function as a creative office space. The center has already brought the regions first Genomics Laboratory and is in the planning stages of the first Clinical Trial Lab in the region, with 7 biotech companies working in the space at this time. Funding would be used for furniture, equipment and site re-facing. Project Cost - \$250,000

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**MURRIETA DOWNTOWN PARKING**

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The City of Murrieta has an award winning Downtown Specific Plan and new development has been gravitating toward the area since it was adopted in 2017. The challenge facing Murrieta's Downtown is its lack of available parking. The project would include the purchase of land in the downtown area and creation of a surface level parking lot to supply the needed access to downtown. Project Cost \$1,000,000

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**DOWNTOWN CONFERENCE AND TRAINING CENTER - CITY OF MURRIETA**

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There is a dearth of sizeable conference space in the region and this is keeping business from attracting in Southwest Riverside County. The proposed project would take City of Murrieta owned land and create a conference and business training center meant to utilize the cities central location for business events and workforce training. This project would begin with a feasibility study and include development marketing and attraction. Project Cost - \$250,000

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**TRUNK MAIN LINES FOR BUSINESS PARK DEVELOPMENT - CITY OF MURRIETA**

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This project would bring in needed infrastructure development to support new business park and industrial development in the City of Murrieta. The vacancy rate for industrial buildings in the City has hovered near 1% for over 2 years and there is an immediate need for new construction. The development community has repeatedly cited lack of water/sewer infrastructure as a deterrent for construction. This project would bring infrastructure to the Southwest Murrieta region and open up over 100 acres for development. Project Cost \$3,000,000

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**KELLER ROAD INTERCHANGE - CITY OF MURRIETA**

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The Keller Road Interchange off of the I-215 will provide needed access to major medical centers like Kaiser Permanente, Loma Linda University Medical Center – Murrieta, and HealthSouth. This will also open up new development opportunities for the Keller Road corridor.

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**RIVERSIDE COUNTY SMALL BUSINESS FINANCIAL ASSISTANCE PROGRAM -  
REVOLVING LOAN FUND**

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One of the County's main economic initiatives is focused on accelerating and growing small businesses by creating access to new sources of capital for business owners that are experiencing difficulty securing conventional business loans. To that end, the Small Business Financial Assistance Program - Revolving Loan Fund (RLF) has been established to provide businesses access to affordable capital for real property acquisition, building improvements and renovations, equipment purchases, short-term working capital, and other eligible activities.

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**TWENTY-NINE PALMS BAND OF MISSION INDIANS ECONOMIC DEVELOPMENT  
MASTER PLAN**

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The Twenty-Nine Palms Indian Reservation is located in eastern Coachella Valley. The Coachella Reservation Section is located in line with transportation corridors (Interstate 10, Highway 86, and consists of 290 acres. The Tribe has the Spotlight 29 and Tortoise Rock Casinos, which employ over 800 full-time/part-time employees. Aside from gaming, the Tribe is looking to diversify its economic portfolio by performing a master planning and feasibility project to identify business and job creation opportunities, increase governmental capacity and infrastructure. An economic development planner is needed to develop a comprehensive economic planning strategy with tribal leadership, upper management and stakeholders.

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**EASTERN COACHELLA VALLEY WATER SUPPLY PROJECT**

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A large portion of the Eastern Coachella Valley groundwater basin has levels of arsenic that exceed the MCL for drinking water. The costs for private pumpers to install Arsenic Treatment are prohibitive. Many mobile home parks in the Eastern Coachella Valley receive their water from these private wells with high arsenic levels. Their cumulative populations are in the high thousands. These areas are considered to be disadvantaged communities. CVWD has determined that installation of water infrastructure along Avenue 66 and Pierce Street in the East Valley would allow many of these communities' access to public drinking water infrastructure at an estimated cost of \$20,000,000.

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**TEMECULA VALLEY ENTREPRENEURS EXCHANGE**

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Opened in November 2014, the City of Temecula's "Temecula Valley Entrepreneur Exchange" is a technology incubator and regional business resource center that fosters business growth and economic vitality for entrepreneurs. The incubator's goal is to grow and strengthen the local technology sector to bring high-wage jobs to the area. The business resource center provides general business workshops and consultations to assist business owners in starting and growing their business. The program is funded by the City of Temecula. The City has partnered with the Economic Development Coalition of Southwest California, Inland Empire Small Business Development Center, Temecula Valley Chamber of Commerce, Mt. San Jacinto College and Cal State San Marcos at Temecula for this program. Currently 12 technology-focused startups are participating in the incubator program, and the resource center provides over 100 workshops annually. The facility is also home to the Temecula Higher Education Center (THE Center) that opened in August 2014. THE Center is a partnership between the City of Temecula, California State University San Marcos and Mt. San Jacinto College, providing students with a seamless transition from the associate's degree to the bachelor's degree in Business Administration with all

coursework conducted on site, locked pricing, guaranteed time-to-completion and collaborative cohort-based model.

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### **MARCH HEALTHCARE DEVELOPMENT**

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The Campus Project, located at the southwest corner of Cactus Avenue and Heacock Avenue with the boundary of the March Air Reserve Base, is California's first destination wellness campus. Spanning approximately 170 acres, when completed, the integrated state of the art medical campus will include an acute care hospital, medical office buildings, centers of excellence, a wellness center, a full senior care hospital, and non-medical retail in a contemporary, attractive and pedestrian-friendly environment. The March Healthcare Campus (Campus Project) represents a rare opportunity for Riverside County to invest in infrastructure, job creation and quality of life enhancement, by creating a local economic stimulus program focused on healthcare industry. The project would eliminate severe blight on the former March Air Force Base (AFB), which currently has 41 vacant, dilapidated buildings on site.

Anticipated project cost: \$2,482,667,750

Number of jobs: 3,018

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### **COACHELLA VALLEY IHUB ACCELERATOR**

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The current Palm Springs Innovation Hub & Accelerator Campus includes more than thirty companies in nearly 50,000 square feet of incubation and acceleration facilities in Palm Springs. Providing appropriate tenant spaces, testing facilities, communications infrastructure and other site improvements will be needed as successful companies graduate into market-rate space in the community and new tenants are accepted into the program. In addition, the Coachella Valley recently received a federal planning grant to expand the Innovation Hub program to other areas in the Coachella Valley focused on Advanced Manufacturing. It is anticipated that another 40-60,000 square feet in incubation and acceleration facilities will be added in the next 2-3 years. As this program expands with new facilities, infrastructure needs will increase to support the companies that are in the program. The cost to put the Palm Springs portion of the complex was roughly \$5 Million over a 3-year period and the annual cost to operate the complex is \$500,000 in 2014 dollars. A recent study by Dr. John Husing has projected that over a 20-year period the collection of two Innovation Hubs and two Accelerator campuses will have the following economic impact.

-81 Graduated Companies in Operation

-\$5.5 Billion Cumulative Revenue

-\$1.1 Billion of Profits Generated

-3,544 Direct Jobs Created

-5,112 Direct and Indirect Jobs created

-\$12.5 Billion in total economic activity\*

\*Includes payroll, value added activity, and revenue.

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### **COACHELLA VALLEY BROADBAND CAPACITY**

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Communications and connectivity are essential requirements for companies and individuals to succeed in the global economy. Many areas in the Coachella Valley do not have adequate broadband capacity to support students and companies in their daily needs to fully participate. This “digital divide” impacts lives, the economy and the quality of life for all who live and work in the Coachella Valley. The private sector alone cannot be depended upon to rectify this inequity; public investment in broadband infrastructure in the Coachella Valley is essential. The Coachella Valley Economic Partnership believes that public/private partnerships to develop broadband capacity are possible to resolve this inequity primarily impacting distressed populations groups.

Establishment of state of the art bandwidth is an expensive proposition often costing in the tens or even hundreds of millions of dollars and providing hundreds of construction and technology jobs during the ramp up. The highest payback on massive broadband infrastructure is highly impactful in the areas of education, product development, logistics, programming, and manufacturing.

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### **PALM SPRINGS ACCELERATOR CAMPUS**

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The City of Palm Springs Accelerator Campus can take a tremendous step forward by adding sufficient photovoltaic solar panels to offset substantially all of the electrical requirements of the Campus. Recent electric bills indicate that a 140-kilowatt photovoltaic system would serve to generate roughly 200,000 kilowatt-hours per year that would reduce the operating expenses of the Campus by roughly \$60,000 per year. The estimated cost for this system is \$450,000.

The installation of solar energy of this magnitude will provide jobs for about 10 people during the construction project and will allow the savings to be passed on to companies in the facility enabling them to deploy facilities dollars into human capital. It is estimated that the installation of solar panels will add to both the workforce and the bottom line of accelerator campus clients and partially fund an onsite manager for the CViHub program.

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### **SALTON SEA AUTHORITY PREFERRED PROJECT: A VISION FOR THE FUTURE- RIVERSIDE COUNTY**

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The Salton Sea Authority’s project objective is to achieve the habitat restoration and air and water quality goals set out in State and Federal legislation, while simultaneously meeting the needs of the residents of the region, local property owners, and civic leaders in the Imperial, Coachella and Mexicali Valleys. These interests desire a large, sustainable recreational lake with reduced odor that serves as a Catalyst for regional economic development. This lake would also provide critical habitat values as it has in the past. Historically, the Salton Sea fish population has been an important food source for resident birds and those migrating along the Pacific Flyway. A variation of the Authority’s proposed project design was considered as an alternative in these separate Salton Sea restoration project feasibility studies that were conducted concurrently by the Resources Agency of the State of California and the U.S. Bureau of Reclamation.

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### **LIFE SCIENCES INCUBATOR**

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UC Riverside has allocated space and a plan to build out a Biotech incubator with wet lab in the City of Riverside near the UCR campus. This has been a collaborative effort between the City, County, and UCR that is estimated to cost \$2M to establish and run for three years before it becomes self-sustaining. This alignment of research, technology transfer, and entrepreneurship



will be futhered by the UCR Medical School. Collaboration with CSU San Bernardino's "Alliance fo Technology Commercializaiton" will widen the impact of the incubator. Estimate for UCR Life Sciences Incubator: \$4M.

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### **SAN JACINTO RIVER LEVEE**

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The five-mile San Jacinto River Levee is a joint City of San Jacinto/County of Riverside Flood Control and Water Conservation Agency project which will provide all weather access into and out of the San Jacinto Valley by removing Sanderson Avenue, the Sanderson Avenue and Ramona Expressway interesection, and State Street form the San Jacinto River 100-year floodplain. The Levee will also reduce the amount of dairy and agriclutlural land affected by flooding that cause pollutants from these facilities to affect downstream receiving water. Finally, the project will constitute implementation of the 1975 Flood Control Master Plan for the Lower San Jacinto River Basin as well as allow the implementaion fo the City's General Plan by making approximately 1,700 acres of agricultural land available for residential, commercial, and industrial development in the gateway area. The project design is nearing completion and the draft Environmental Impact Report is slated to be circulated by summer 2014. Construction will take approximately 9 months to complete.

Anticipated project cost: \$50 million  
Number of jobs: 5,482

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### **BACKBONE SEWER AND WATER SYSTEM**

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The San Jacinto Gateway backbone sewer and water system was designed in the mid 2000's. The portion of the Gateway project lying north of the Casa Loma Syphon (MWD facility) and the future alignment of the Mid County Parkway is served by a system that was designed and approved by the Eastern Municipal Water District in 2007. The sewer system was sized to accept anticipated flows form the Gateway project at build-out. A water system was designed (12" diameter) in Ramona Expressway and terminates at Odell Avenue as well. The proposed water system connects to an existing waterline in Sanderson Avenue. That portion of the Gateway project lying south of Casa Loma Syphon and Mid County Parkway is served by a system designed in Ramona Boulevard. The sewer system was designed form the De Anza Lift Station, south in Sanderson Avenue and west in Ramona Boulevard. The Ramona Boulevard system terminates at Warren Road. The Ramona Boulevard system is sized and designed at a depth to accommodate the Gateway project at build-out. A waterline was designed in Ramona Boulevard from Sanderson Avenue to Warren Road and was sized to accommodate the Gateway project at build-out as well. Waterline interconnections were designed between Ramona Expressway and Ramona Boulevard at Cawston Avenue and Odell Avenue. Total project is anticipated to be approximately \$10 million.

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### **COUNTY OF RIVERSIDE ECONOMIC DEVELOPMENT AGENCY (EDA)- NEW MEDICAL OFFICE BUILDING (MOB)**

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Through a Public Private Partnership "P3" project, the EDA successfully negotiated and obtained Board approval for leases for the planning and construction of a 200,000 ambulatory surgery MOB. The MOB will be located adjacent to the Riverside University Health System's Medical Center in Moreno Valley, California. The MOB will include an ambulatory surgery center, diagnostics, rehabilitation center, cardiology unit and pharmacy. The services will be providing

integrated care to the community. The LEED Silver project is scheduled for completion in the 4<sup>th</sup> quarter of 2019. \$152,000,000

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### **RIVERSIDE ExCITE INCUBATOR EXPANSION**

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Riverside ExCITE is a unique incubation/acceleration program created in collaboration between business leaders, local government with representatives from both the City and County of Riverside, and local research university at UC Riverside. Riverside ExCITE is organized for the purpose of facilitating the successful incubation and acceleration of start-up companies engaged in entrepreneurial research and development of advanced technologies with the intent to create high technology jobs in the County of Riverside. By providing a location for business synthesis, mentorship and management; access to financial resources and information; access to marketing and professional services; and technology transfer from domestic and foreign universities, organizations and governments this unique operation will increase successful start-ups in the region.

Riverside ExCITE incubator is a private non-profit entity that operates in a county-owned facility that it has outgrown due to tech companies desiring to locate in the space and the addition of co-working space. ExCITE will be relocating to a nearby county-owned facility in downtown Riverside that needs rehabilitation and general cleanup. Additionally, the facility lacks broadband capacity to serve high tech companies. The request for funding from U.S. EDA will be approximately half the cost of total project which includes construction and installation of the fiber network to the building and furniture and equipment needed to operate the incubator/accelerator.

Total project cost \$1,000,000. Request from U.S. EDA - \$500,000

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### **THE NORTH SHORE YACHT CLUB HARBOR REHABILITATION PROJECT**

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We propose the rehabilitation of the marina connected to the North Shore Yacht Club on the northeast shore of the Salton Sea. Due to lower sea elevations, accumulations of mud and silt, and marina disrepair, there are no launch points for federal and state research vessels thus harming their ability to meet their mandated monitoring and reporting requirements.

The goal of the project is to restore accessible boat launching to the Salton Sea for public agencies. In the future this restored access will also eventually facilitate recreation and boat access to the sea for local communities and tourists. -\$448,148.80

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### **EDA RIVERSIDE STUDIOS**

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The Economic Development Agency is renovating a vacant 48,706 square foot building into a new film studio in Riverside, CA. The project will feature the construction of a variety of film sets to foster careers in the film-making industry for local college students as well as provide state-of-the-art multi-media production technology for studio professionals. The scope includes new office space, sound sets, prop storage, security, flooring, HVAC and code upgrades. When completed, the studio will be able to accommodate post-production work to further attract and incentivize foreign and domestic film industry businesses to film in Riverside County. \$2,890,000

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### **WESTERN EMERGENCY OPERATIONS CENTER RENOVATION**

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The project consists of 16,826 square foot office building renovation in the City of Riverside to establish a new Western County Emergency Operation Center (EOC). The new EOC would serve to provide coordinated coverage and management for first responder agencies throughout Riverside County in emergent and catastrophic events. Residents and businesses throughout

the County will benefit through improved public safety. The building will also serve to house administrative functions of EMD and will be improved accordingly. \$7,000,000

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**MORENO VALLEY (MV) FLEET SERVICES GARAGE**

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The MV Fleet Auto Shop project is located at the current Fleet Services site at 25241 Cottonwood Avenue in Moreno Valley, California. In addition to the existing auto shop, a new 55'x125' environmentally friendly service facility will be added on the property for general automotive repairs and will contain two offices, a break room, and two restrooms; parts display/storage, equipment storage and three repair bays. The new auto shop will allow for increased efficiency and faster turnaround time on automotive repairs for vehicles that are used to service the public throughout the County. The project will also include site upgrades, including: street improvements, expansion of paved areas for fleet logistics, interior remodel of existing building, and associated utility upgrades. \$4,322,271

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**TRANSPORATION AND LAND MANAGEMENT AGENCY (TMLA) PUBLIC LAND USE PERMITTING SERVICES RENOVATION PROJECT**

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The project will renovate the 5,000 square foot public lobby portion of the 9<sup>th</sup> floor of the County Administrative Center (CAC) to create a more welcoming and functional environmental for permitting customers. This project will provide TLMA with more work stations and improved facilities in the public lobby area where plan check and permitting services are delivered. Along with wall and ceiling paint, HVAC, electrical, and voice/data infrastructure, the installation of new systems furniture and carpet will be installed throughout the floor to properly integrate the renovated lobby space. The total project area is approximately 17,000 square feet. \$809,140

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**MORENO VALLEY BUSINESS INNOVATION AND CAREER CENTER/LIBRARY**

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The Moreno Valley Business Innovation and Career Center (BICC)/Library is a 65,000 square foot joint use facility. The BICC/Library will serve as the new home of the City's existing Employment Resource Center and will serve as the new epicenter of workforce development services, Career and Technical Education (CTE) training, job recruitment activities and small business development programming. The space will feature classroom spaces, meeting rooms, computer labs, a business incubator, conference space, co-working spaces and partner offices. The BICC will be located within the City's new Main Library. The project is located with the City's 25.2 acre Civic Center area which encompasses the City Hall, Police Station, Conference and Recreation Center and outdoor Amphitheater and Park project. The total cost for the BICC and City Main Library is estimated at \$20,000,000.

EXECUTIVE COMMITTEE



**ACTION ITEM # 1.3**

**SUBMITTAL DATE:** December 12, 2018

**SUBJECT:** Workforce Innovation and Opportunity Act (WIOA) Second Amendment to the Phase II Partner Memorandum of Understanding (MOU), Program Years 2017/20, entered into by the Riverside County Workforce Development Board, County Executive Office and the America’s Job Centers of California (AJCC) Partners.

**RECOMMENDED MOTION:** That the Workforce Development Board (WDB) Executive Committee ratify and approve the attached Second Amendment WIOA Phase II Partner MOU under the Workforce Innovation and Opportunity Act for Program Years 2017/20.

**BACKGROUND:** As prescribed under the WIOA legislation, the Riverside County Workforce Development Board created the Partner Memorandum of Understanding (MOU) to solidify partnerships to provide comprehensive, integrated workforce development services to businesses and jobseekers in the Local Workforce Development Area (LWDA) in accordance with WIOA and its implementing regulations, and define the roles and responsibilities of each partner as mutually agreed by the parties for the operation of the Workforce Development Center (WDC) service delivery system. In 2016, Phase I implemented the required partnerships; in 2017 Phase II implemented resource sharing through joint infrastructure costs in delivery of comprehensive services to the public.

The Second Amendment WIOA Phase II Partner MOU adds a partner (Palo Verde College) not previously included in the operational costs of the One-Stop system. The cost sharing methodology increases the partner share and support of the AJCC’s through both cash and in-kind support and resources identified on the attached amended cost sharing agreement and agreed upon formula.

<p>EXECUTIVE COMMITTEE</p> <p>Date: December 12, 2018</p> <p>Approval: Yes</p>	<p>BOARD OF SUPERVISORS CONCURRENCE</p> <p><i>YES: INDICATES ACCEPTANCE OF FUNDS (FED, STATE, LOCAL) OR AGREEMENTS FOR SERVICES WHERE EDA IS RECEIVING FUNDS, OR ANY ACTION THAT REQUIRES BOS APPROVAL.</i></p> <p>Required: Yes</p>
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## **(Attachment B)**

SECOND AMENDMENT TO  
MEMORANDUM OF UNDERSTANDING  
PURSUANT TO THE WORKFORCE  
INNOVATION AND OPPORTUNITY ACT  
LOCAL WORKFORCE DEVELOPMENT  
AREA:

RIVERSIDE COUNTY  
WORKFORCE DEVELOPMENT CENTER  
OPERATIONS

**SECOND AMENDMENT TO MEMORANDUM OF UNDERSTANDING PURSUANT TO  
THE WORKFORCE INNOVATION AND OPPORTUNITY ACT  
LOCAL WORKFORCE DEVELOPMENT AREA: RIVERSIDE COUNTY  
WORKFORCE DEVELOPMENT CENTER OPERATIONS**

THIS SECOND AMENDMENT TO MEMORANDUM OF UNDERSTANDING PURSUANT TO THE WORKFORCE INNOVATION AND OPPORTUNITY ACT, LOCAL WORKFORCE DEVELOPMENT AREA: RIVERSIDE COUNTY, WORKFORCE DEVELOPMENT CENTER OPERATIONS for Program Years 2018 through 2020 (“Second Amendment”), dated this 1st day of January, 2019, (“Effective Date”), by and between the COUNTY OF RIVERSIDE, a political subdivision of the State of California, by and through its Economic Development Agency/Workforce Development Division, on behalf of its Riverside County Workforce Development Board (“WDB”); State of California, EMPLOYMENT DEVELOPMENT DEPARTMENT (“EDD”); State of California, DEPARTMENT OF REHABILITATION (“DOR”); and PALO VERDE COLLEGE DISTRICT FINANCING CORPORATION, a California corporation (“PVC”), (collectively referred to herein as “Co-located Partners”). The WDB and the Co-located Partners are collectively referred to herein as either the “Parties” or “Partners.”

**RECITALS**

**WHEREAS**, in July of 2014, the United States Congress enacted the Workforce Innovation and Opportunity Act (Pub. L. 113-128, hereinafter referred to as “WIOA”);

**WHEREAS**, the purpose of WIOA is to strengthen the ability of our public workforce system to align investments in workforce, education, and economic development with regional in-demand jobs;

**WHEREAS**, WIOA Section 121(c) requires Local Workforce Development Boards (“LWDB”) to develop a Memorandum of Understanding (“MOU”) between LWDB and its partners concerning the operation of a one-stop delivery system in the local area to provide workforce development services;

**WHEREAS**, the State of California (“State”), in its Unified Strategic Workforce Development Plan implementing WIOA regulations, designed the State’s one-stop delivery system, America’s Job Center of California (“AJCC”), to serve as an all-inclusive access point for education and training programs that provide demand-driven skills attainment, especially for those with barriers to employment;

**WHEREAS**, the State separated the MOU development process into two distinct phases. Phase I (“MOU Phase I”) addressed service coordination and collaboration amongst Partners and was approved by the Board of Supervisors (“Board”) pursuant to Minute Order 3.32 on June 21, 2016. Phase II, as amended by that certain First Amendment approved by the Board on June 19, 2018 in Minute Order 3.18, (collectively “MOU Phase II”) addressed how to sustain the unified one-stop delivery system described in Phase I through the use of resource sharing and joint infrastructure costs funding. MOU Phase II was approved by the Board pursuant to Minute Order 3.60 on August 29, 2017. Any capitalized terms not defined herein shall have the meaning ascribed to such term in MOU Phase I and II;

**WHEREAS**, to ensure consistency with WIOA, the affected Co-Located Partners desire to amend MOU Phase II to include PVC as a Co-located Partner within the AJCC Affiliate Blythe; and

**WHEREAS**, pursuant to MOU Phase II, Article I, Sections A and B, since the aforementioned amendments are limited to the addition or removal of a partner and limited to the removal or addition of program responsibilities, this Second Amendment need only be signed by the authorized representatives of the WDB, the Chief Elected Official, and the affected Co-located Partners.

NOW, THEREFORE, in consideration of the foregoing, and the promises and mutual covenants and conditions hereinafter set forth, the Parties hereby do agree as follows:

1. Recitals. – The recitals set forth above are true and correct and incorporated herein by this reference.
2. Partners Co-located at Affiliate Blythe. The MOU Phase II, including all attachments thereto, and all other documents created in connection therewith, is hereby amended in its entirety to include PVC as an additional Co-Located Partner at the AJCC Affiliate Blythe located at 1 College Drive, Blythe, CA 92509.
3. AJCC Partners List - ATTACHMENT “A”. The MOU Phase II, including all attachments thereto, and all other documents created in connection therewith, is hereby amended in its entirety to delete the “Amended AJCC Partners List” attached as Attachment “A” to the MOU Phase II, and replace it in its entirety with the “Second Amended AJCC Partners List” attached hereto as Exhibit No. 1 and incorporated herein by this reference.
4. In-Kind Contribution for AJCC Operator Per Partner - ATTACHMENT “D”. The MOU Phase II, including all attachments thereto, and all other documents created in connection therewith, is hereby amended in its entirety to delete the “Amended In-Kind Contribution for AJCC Operator Per Partner” attached as Attachment “D” to the MOU Phase II, and replace it in its entirety with the “Second Amended Contribution for AJCC Operator Per Partner” attached hereto as Exhibit No. 2 and incorporated herein by this reference.
5. Second Amendment to Prevail. The provisions of this Second Amendment shall prevail over any inconsistency or conflicting provisions of the MOU Phase II, and shall supplement the remaining provisions thereof.
6. Entire Understanding. The Second Amendment and the MOU Phase II set forth and contain the entire understanding and agreement of the Parties hereto. There are no oral or written representations, understandings, or ancillary covenants, undertakings or agreements, which are not contained or expressly referred to within this Second Amendment and the MOU Phase II.
7. Consultation with Counsel. The Parties represent and declare that they have carefully read this Second Amendment and know and understand its contents, and have had the advice of counsel regarding the same (or ample opportunity to consult with counsel of their choosing), and that they sign the same freely and voluntarily.

8. Further Assurances. The Parties agree to execute such other documents and to take such other actions as may be reasonably necessary to further the purposes of this Second Amendment.
9. Agreement in Full Force and Effect. Except as otherwise expressly modified herein, all other terms and conditions of the MOU Phase II remain unmodified and in full force and effect, including but not limited to, all lease and license agreements executed in connection with the occupancy of the AJCCs.
10. Counterparts. This Second Amendment may be signed by the different Parties hereto in counterparts, each of which shall be an original, but all of which together shall constitute one and the same Second Amendment.

[REMAINDER OF PAGE INTENTIONALLY BLANK]

[SIGNATURES ON FOLLOWING PAGE]



IN WITNESS WHEREOF, the Parties have caused their duly authorized representatives to execute this Second Amendment as of the date first written above.

**Riverside County Board of Supervisors**

\_\_\_\_\_  
Chuck Washington  
Chairman

\_\_\_\_\_  
Date

**County of Riverside  
Workforce Development Division**

\_\_\_\_\_  
Carrie Harmon  
Director of Workforce Development

\_\_\_\_\_  
Date

APPROVED AS TO FORM

GREGORY P. PRIAMOS  
County Counsel

\_\_\_\_\_  
Amrit P. Dhillon  
Deputy County Counsel

\_\_\_\_\_  
Date

**County of Riverside  
Workforce Development Division  
Workforce Development Board**

\_\_\_\_\_  
Jamil Dada  
Chair

\_\_\_\_\_  
Date

**State of California  
Employment Development Department  
Job Services Division**

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Cheri Greenlee  
Deputy Division Chief  
Employment Development Department  
Workforce Services

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Date

**State of California  
Department of Rehabilitation**

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Robert Loeun  
Administrator  
DOR Inland Empire District  
Chair

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Date

**Palo Verde College**

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Lale Cilenti  
Needles Center Dean  
PVC WIOA II Program Administrator

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Date

**EXHIBIT NO. 1**  
(ATTACHMENT "A")  
SECOND AMENDED AJCC PARTNERS LIST  
(Behind this Page)

## SECOND AMENDED AJCC PARTNERS LIST

The Parties hereby agree that the WDB may unilaterally modify the following list of AJCC Partners upon written notice to the AJCC Partners:

- ❖ Title I Adult, Dislocated Workers and Youth
  - County of Riverside Economic Development Agency, Workforce Development Division
- ❖ Title II Adult Education and Literacy
  - Beaumont Unified School District
  - Coachella Valley Unified School District
  - Corona-Norco Unified School District
  - Jurupa Unified School District
  - Lake Elsinore Unified School District
  - Moreno Valley Unified School District
  - Mt. San Jacinto Community College
  - Riverside Unified School District
  - Riverside County Office of Education
- ❖ Title III Wagner-Peyser
  - State of California Employment Development Department
- ❖ Title IV Vocational Rehabilitation
  - California Department of Rehabilitation
- ❖ Carl Perkins Career and Technical Education
  - College of the Desert
  - Riverside Community College
  - Palo Verde College
- ❖ TANF/CalWorks
  - Riverside County Department of Public Social Services
- ❖ Trade Adjustment Assistant Act
  - State of California Employment Development Department
- ❖ Housing and Urban Development
  - Housing Authority of the County of Riverside
- ❖ Title V Older Americans Act
  - Riverside County Office on Aging
- ❖ Job Corps
  - Chugach Education Services, Inc.
  - Inland Empire Job Corps
- ❖ Native American Programs
  - California Indian Manpower Consortium Inc.
- ❖ Migrant Seasonal Farmworkers
  - Center for Employment Training
  - State of California Employment Development Department
- ❖ Veterans
  - State of California Employment Development Department
- ❖ Youth Build
  - California Family Life Centers

- Riverside County Office of Education
- ❖ Community Services Block Grant
  - County of Riverside Community Action Partnership
- ❖ Unemployment Compensation
  - State of California Employment Development Department
- ❖ Additional Partners
  - Alta Vista Innovation H.S. dba Learn4Life
  - Alta Vista South Public Charter dba Learn4Life
  - Antelope Valley Learning Academy dba Learn4Life
  - Diego Hills Central Public dba Learn4Life
  - San Diego Workforce Innovation High dba Learn4Life
  - Vista Norte Public Charter dba Learn4Life
  - El Sol Neighborhood Education Center
  - Goodwill Industries of Southern California

**EXHIBIT NO. 2**  
(ATTACHMENT "D")  
SECOND AMENDED IN-KIND CONTRIBUTION FOR AJCC OPERATOR PER  
PARTNER  
(Behind this Page)

**Second Amended In-Kind Contribution for AJCC Operator Per Partner**

<b>Partner</b>	<b>Compute Methodology</b>	<b>Partner Share</b>	<b>Share in Cash</b>	<b>Share in In-Kind</b>
T- I Adult/Dislocated Worker/Youth	40%	\$ 40,000	\$100,000	----
T-II Adult Ed/Literacy	6%	\$ 6,000		\$ 7,584
T-III Wagner-Peyser/Veterans/TAA/MSFW	40%	\$ 40,000		\$ 41,000
Unemployment Comp	.75%	\$ 750		\$ 1,000
Goodwill CA	2%	\$ 2,000		\$ 50,000
Career Tech/Ed	1%	\$ 1,000		\$ 6,312
T-IV Voc Rehab	.75%	\$ 750		\$ 4,000
TANF/CalWorks	.75%	\$ 750		\$ 109,512
T-V OAA	.75%	\$ 750		\$ 9,695
Job Corps	1%	\$ 1,000		\$ 42,288
Native American	2%	\$ 2,000		\$ 2,000
Youth Build	1%	\$ 1,000		\$ 1,000
Housing Authority	.75%	\$ 750		\$ 750
CAP	1%	\$ 1,000		\$ 1,000
CET	.75%	\$ 750		\$ 750
El Sol	.75%	\$ 750		\$ 750
AVSPC & AVIHS / Learn4Life	.75%	\$ 750		\$ 1250
<b>Total Budget:</b>		<b>\$100,000</b>	<b>\$100,000</b>	<b>\$ 278,891</b>

Second Amended In-Kind Contribution for AJCC Operator Per Partner

<b>Partner</b>	<b>Contribution</b>
<b>Title II Adult Ed</b>	
Beaumont USD	CASAS Testing (50 @ \$5); Assmt Coordinator 100 hrs @ \$25.00
Coachella Valley USD	Program Flyers & Class Schedules for CRA
Corona Norco USD	Program Flyers & Class Schedules for CRA
Jurupa USD	Program Flyers & Class Schedules for CRA
Lake Elsinore USD	CASAS Testing (120 @ \$5)
Moreno Valley USD	CTE Flyers, 20 Catalogs, Classroom for Orientations (\$1102)
Murrieta Valley USD	Program Flyers & Class Schedules for CRA
Riverside USD	Program Flyers & Class Schedules for CRA
MSJC	Office Space (\$1,000 per yr), Support Staff 3 hrs mon (1,632 per yr) CASAS Testing (100 @ \$5)
<b>Career Tech Ed</b>	
College of Desert	Office Space at Student Center (\$1,000 per year)
RCCD	500 Program Booklets @ \$2.50 ea.
RCOE	GED/HISET 75 @ \$50 per person; 125 CTE Brochures @ \$2.50 ea.
PVC	Provide facility, office equipment and internet for Blythe AJCC Affiliate location
<b>Title III</b>	
WP / TAA / Vets	Career Services, Job Services Booklets & Flyers, Printer Paper
<b>Title IV</b>	
Voc Rehab	Program Flyers & Service Information Sheets for 3 Centers
<b>Title V</b>	
OOA	CRA Receptionist \$10 hr, 20 hrs per wk
<b>Job Corps</b>	
Cornerstone	Outreach Staff Person \$19.85 hr, 40hrs
Inland Empire	Meeting Room (\$1,000 per yr)
HA	2 Housing Specialist I for Orientations \$28.84hr, 26hrs
CAP	Program Flyers & Service Information Sheets for CRA
CET	Program Flyers & Class Schedules for CRA
CIMC	Program Flyers & Service Information Sheets for CRA
Goodwill	Workforce Services to Special Populations
Youth Build	Program Flyers for CRA
EI Sol	Spanish Assessment Testing (CASAS & COPS) 10 @ \$75 per
AVSPC & AVIHS	North Western Education Assmt 50 @ \$25 per person
TANF/Cal Works	3 F/T Job Developers: 17.55 per hr, 40hrs per wk
UI	1000 CA Programs for the Unemployed Booklets (DE 2320) for RR



**EXECUTIVE COMMITTEE**



**ACTION ITEM # 1.4**

**SUBMITTAL DATE:** December 12, 2018

**SUBJECT:** Amend recommended motion to fund Business Process Improvement Services Program Year 2018/19 Instructional Access Inc. / Rapid 3D MFG Inc. and reallocation of funds to Dislocated Worker and Business Solutions Layoff Aversion services.

**RECOMMENDED MOTION:** That the Workforce Development Board (WDB) Executive Committee approve the amended motion of Program Year 2018/19 Workforce Innovation and Opportunity Act (WIOA) Rapid Response Funding recommendations for Instructional Access Inc. / Rapid 3D MFG Inc., and reallocate funds to Dislocated Worker and to augment Business Solutions staff efforts for layoff aversion services to at- risk Riverside County businesses.

**BACKGROUND:** In support of the WDB’s Strategic Plan, the Economic Development Agency/Workforce Development Division released a Request for Proposal (RFP) for Business Process Improvement Services on June 20, 2016, (non-manufacturing) for program years 2016/17, 2017/18 and 2018/19. The layoff aversion/business process improvement services assists struggling businesses to remain competitive and retain jobs at those businesses. The RFP required the contractor meet contractual performance obligations set forth in the service agreement annually, in order to be considered for subsequent one-year funding awards. Based upon the contractor's annual performance data, staff make recommendations to the WDB to fund agreements for one-year terms.

On April 18, 2018, staff recommended an additional one-year funding award of \$50,000 to Instructional Access Inc. / Rapid 3D MFG Inc. to provide Business Process Improvement Services. The recommendation was based upon the 2016/17 performance of this contractor, as current year performance was not completed. Subsequently, by the end of Program Year 2017/18, the contractor encountered difficulty in identifying established businesses in need of layoff aversion services. Even though the contractor met the minimum performance goals (serving five businesses and retaining a minimum of 50 jobs), the inability to identify businesses in need was evidenced by the denial of two business intakes submitted to the Business Solutions Manager. Based upon the contractor's difficulty with meeting performance, staff recommend the following reallocation for the Program Year 2018/19 (July 1, 2018-June 30, 2019) funds:

Reallocation 2018/19 Layoff Aversion Funds	Purpose	Total
Dislocated Worker	Employment & Training Services	\$25,000
Business Solutions	Business Process Improvement Services	\$25,000
<b>TOTAL AMOUNT NOT TO EXCEED</b>		<b>\$50,000</b>

Executive Committee  Date: 12/12/18 Approval: Yes	Board of Supervisors concurrence  Required: Yes
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