

Morris Myers
WIB Chairperson

Rob Field
Assistant County Executive Officer, EDA

Heidi Marshall
WIB Executive Director

Imran Angelov Farooq
WIB Vice Chairperson



Mark Christiansen
WIB Deputy Director

Rilla Jacobs
Secretary

Infinite Opportunity, Lasting Prosperity

Executive Committee October 8, 2014

Chairman Morris Myers called the meeting to order at 11:30 a.m.

Members in Attendance

Morris Myers	Jamil Dada	Imran Farooq	Sonia Nunez	Tina Sewell	Francisca Hernandez
Juan De Lara	Laurie Stalnaker	Lupe Del Gado			

Members Absent

Robert Frost	Joyce Johnson	Rick Glasmann			

Guests

William Jarvis					
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Staff

Mark Christiansen	Maria Muldrow	Loren Sims	Rilla Jacobs		

Administrative Item: 1.1 Approve the August 13, 2014, Executive Notes

Motion: That the Workforce Investment Board (WIB) Executive Committee approve the August 13, 2014, Executive Notes.

Moved by Juan De Lara Second by Francisca Hernandez

Status Approved, with clarification on the action needed to be taken for the Monster Portal.

Administrative Item: 1.2 Approve the Council for Youth Development Member Appointment

Motion: That the WIB Executive Committee approve the Council for Youth Development Appointment of Alida Plascencia.

Moved by Jamil Dada Second by Francisca Hernandez

Status Approved

Administrative Item: 1.3 Approve the 2015 Workforce Investment Board Calendar

Motion: That the WIB Executive Committee approve the proposed 2015 meeting calendar

Moved by Jamil Dada Second by Juan De Lara

Status Approved

Discussion Members reviewed the dates with the understanding that some dates may change due to future events. The 1325 Spruce Street Riverside WDC location was confirmed for all WIB Executive and West Regional Committee meetings. March Field Air Museum and the Jurupa Carriage House locations were confirmed for WIB Full Board meetings. The 44-199 Monroe Street Indio WDC location was confirmed for WIB East Regional Committee with the understanding that some of the meetings may be held at other locations to be determined at later dates. The 30135 Technology Drive Murrieta WDC location was confirmed for all WIB Southwest Regional Committee meetings.

It was agreed to add an additional 2014 Executive meeting for December 3, 2014, 11:30 a.m. – 1:00 p.m.; and, an Executive meeting at the end of November for the 2015 meeting calendar. Members requested that the final calendar draft be sent to them for review before the holiday meeting.

Actions Send out calendar appointments for the 12/3/14 Executive meeting to committee members. Add November Executive Committee meeting to 2015 Calendar.

Administrative Item: 1.4 Member Initiatives	
Discussion	Juan De Lara asked if members could conference call in to the Executive Committee meetings. Discussions were held regarding whether using this method would be recognized as a legal quorum. Members agreed to let staff seek legal opinion and approval on the matter and present the findings at the next meeting.
Actions	Staff will speak with County Counsel re: allowing WIB members to attend meetings via conference call.

Discussion Item: 2.1 Slingshot Update	
Discussion	
Jamil Dada	The Tri-WIBs, Riverside, San Bernardino County and San Bernardino City, received one of the 15 Slingshot Initiative Grants. The State hired John Baker and Bob Lanter to facilitate a meeting with members from the three WIBS to begin work on finalizing our proposal, which must be submitted by the end of the year 2014. An update will be given at the December WIB meeting. Governor Brown still plans on doing the press release and the Initiative Presentation in the Inland Empire.

Reports :	
Federal and State Report	
Jamil Dada	The Workforce Innovation and Opportunity Act (WIOA) passed this summer and the Department of Labor Employment Training Agency is interpreting the law and writing the regulations. They are soliciting input from relevant individuals and agencies to help write the laws. The California Workforce Investment Board assigned a committee to look at WIOA implementation for California. The law will be completed and implementation will begin by July 1, 2015.
Imran Angelov Farooq	There will be a Green Collar Job Committee meeting in the next couple of weeks. Laurie Stalnaker asked if other state and federal committees were aware of the huge geographic area the Riverside, San Bernardino and the City of San Bernardino covers, which is 27,000 square miles. Jamil responded that historically it has been mentioned, but has little value in the overall importance of what the groups are trying to accomplish for everyone. But state and nation wide it is known that our region is one of the fastest growing and most dynamic areas in the country, especially in the next 10 to 15 years.

Reports :	
Regional Committee Reports	
West	Imran Angelov Farooq - Several community colleges partnered with Riverside County WIB to create an education consortium, which applied for the Trade Adjustment Assistance Community College and Career Training grant and was awarded a total of \$14,980,284 million to be distributed to the community colleges. The consortium will focus on the Advance Manufacturing industry and some of the funding can be used towards the Slingshot Initiative.
East	Juan De Lara – We had a successful Valley Wide Expo in September. We sold out; 71 companies attended who had valid job openings. The training of our job candidates was much improved and the businesses noticed. The East Committee, along with Supervisor Benoit’s office, is planning a Workforce Development Summit scheduled for November 13 th , 2014, at Fantasy Springs Resort to educate roughly 150 targeted businesses on Workforce Development and what the centers can offer them. This will be a free event for attendees and will last about 3 hours. The East Committee members continue doing on-site presentations educating the public about the WIB. The latest presentations were done in Palm Springs, Cathedral City, Palm Desert, Indian Wells, and Coachella. These presentations are being set up, supported, and attended by committee members to educate the private sector on workforce development and how it can help them. Through Layne Arthur’s member initiative, a WIA enrolled older worker customer was hired by the Nutritional Services Division of Palm Springs Unified School District. College of the Desert received \$165,000 in TAA funding to support an on campus staff person in the position of Placement Coordinator.
Southwest	The Southwest Committee continues to add members, but more private sector members are needed and we will focus on bringing them in now and at our Let’s Do Business event in January 2015. The event is designed to

	bring in businesses to educate them about the WIB, get them engaged and discuss their need through focus groups. We need to get the private sector re-engaged and a subcommittee has been created to plan the event.
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Council for Youth Development Report

Maria Muldrow	The CYD held its elections for the 2015 Chair and Vice Chair persons. The 2015 Chairperson is Charles Fischer, Executive Director Riverside County Office on Education. The 2015 Vice Chairperson is Rosa Penalosa, Director, Arbor Youth Opportunity Center. Our Youth Opportunity Centers' provided a report on customer service satisfaction data aligned to their performance.
Jamil Dada	We took six youth from the YOCs to Washington D.C. in September to do youth advocacy presentations. We visited both Senators' offices and the youth spoke to their staff. They met with five members of Congress face-to-face. The members appreciated the briefings and the input it gives them when they go to vote, they are aware of the impact programs are making. The youth gave their testimonies; they were all high school drop outs who were able to turn their lives around thanks to the youth programs that have been provided.

Chairman's Report

Morris Myers	Morris passed out the completed Letter of Support Inventory List to the Executive members. The List shows all letters that go out under the Executive Director, Chairperson, and Deputy Director's signature and what types of support we were agreeing to provide. He asked them to review the List and bring back any questions or comments to the next committee meeting, as it will be a Discussion Item on the December agenda.
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Executive Director's Report

Mark Christiansen	<p>Riverside County's unemployment rate for August 2014 was 9.2 percent and reflects a drop over the July rate. This time last year it was at 10.9 percent. The internal performance report of the Youth Opportunities Centers show that they are exceeding in all measures. Update on training currently, there are 287 individuals in training, with 65 pending, 888 youth enrolled in the 6 YOCs. The @LIKE program has enrolled 505 youth and continues to add to this number.</p> <p>On September 22, 2014, Workforce Development hosted a successful open house for the National Workforce Development Professionals Month. We held a Resource Fair for the public, there was a good turnout of job seekers. Senator Roth, Assembly Member Medina and other dignitaries attended the event.</p>
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ADDITIONAL DISCUSSION ITEMS

Morris Myers	Elections will be held in December for the 2015 Chair and Vice Chair Person. Will staff be sending out the nomination letter? Response was yes. This year we will have staff confirm prior to the Full Board meeting elections if a member is willing to be placed on the ballot. This will be done by November 1.
Laurie Stalnaker	Our two counties are huge and legislative individuals should be supporting us more. We should make a better effort to get representatives in the WIB meetings so they can see and understand what we do on a day-to-day basis. We should be asking them at the end of any meetings we schedule to support us in our efforts. Members discussed the challenges that come up trying to get representatives to WIB meetings and how it is an on-going effort that everyone is working toward. Morris asked staff to work with Laurie to compile the numbers that she mentioned, and identify which representative the numbers align with. Then create a worksheet for members to keep with them in case they come in contact with individuals they can advocate too.
Jamil Dada	<p>Thanked Lupe Del Gado and Sonia Nunez for their work and accomplishments with the Logistics Focus Group. Bob Knight Director, ResCare will be the Keynote Speaker at the December 10th, 2014, WIB Holiday Lunch. Healthcare experts will hold a Healthcare panel and discuss the healthcare industry. The prospective panel will be:</p> <p>Dr. Olds as Facilitator Steve Larson or Judy Carpenter Francisca Hernandez Kaiser Riverside Community Hospital American Medical Response Mike Finsel, UHS Hospital</p>

Adjourned: 12:44 p.m.