

EXECUTIVE COMMITTEE



ACTION ITEM: #1.1

DATE: October 21, 2015

SUBJECT: Public Outreach Effort Recommendation

RECOMMENDATION: That the Riverside County Workforce Development Board (WDB) Executive Committee approves the \$2,000 public outreach opportunity to support the 2nd Annual Valley-Wide Workforce Summit

BACKGROUND: The 2nd Annual Valley-Wide Workforce Summit is scheduled to be held on November 12, 2015, at the Fantasy Springs Resort Casino's Special Event Center. The WDB Eastern Regional Committee has received confirmation that Congressman Raul Ruiz will serve as the keynote speaker for this event. There will also be a discussion from a strong panel of local industry leaders sharing their experiences with the Workforce Development Centers. This 2nd annual event will build upon the success of last year's inaugural summit to continue outreach to Coachella Valley industries and is consistent toward meeting the current WDB Strategic Plan Goals 2 and 5.

EXECUTIVE COMMITTEE Date: October 21, 2015 Approval: Yes	BOARD OF SUPERVISORS CONCURRENCE Required: No
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