

Jamil Dada  
WIB Chairman

Rob Field  
Assistant County Executive Officer, EDA

Felicia Flournoy  
WIB Director

Lea Petersen  
WIB Vice Chairman



Mark Christiansen  
WIB Deputy Director

Rilla Jacobs  
Secretary

*Infinite Opportunity, Lasting Prosperity*

## Workforce Investment Board February 20, 2013

Chairman Jamil Dada called the meeting to order at 12:00 p.m.

### Members in Attendance

Barbara Olivier	Brian Unitt	Brooks Lockhart	Charles Martin
Cheri Hales	Cindy Delanty	Darryl Rawlings	Debby Martin
Duane Friel	Ed Garcia	Greg Doonan	Guadalupe Del Gado
Imran Farooq	Jamil Dada	Jim King	Julie Adams
Ken Orr	Layne Arthur	Lisa Brandl	Louis Davis
Morris Myers	Robert Frost	Scott Mann	Sharon Duffy
Shelagh Camak	Susan Loew	Ron Vito	

### Members Absent

Chuck McDaniel	Claudia Lopez	Diane Stuart	Guy Reams
Kenneth Clark	Kenny Calvin	Laurie McLaughlin	Laurie Stalnaker
Lea Petersen	Louise Oppenheim	Maria Juarez	Mark Katan
Pat Pimentel	Paul Marchand	Peter Hubbard	Stan Stosel
Susan Senior	Vincent McCoy	Vincent Battaglia	Iddo Benzeevi
Ricardo Olalde	Juan De Lara		

### Guests

Thomas Ketchum	Barbara Howison	Maria Andrade	Antonia Mateo
Patrick Mitchell	Teresa Suarez	Thomas Flournoy	Mary Jo Ramirez

### Staff

Felicia Flournoy	Mark Christiansen	Pat Ramos	Maria Muldrow
La Tonya Johnson	Kathy Boyer	Rilla Freeman	Loren Sims
Vera Morrow	Zaskia Ruiz-Jones	Queenie Galvez-Ramiro	Cindy Davis

## **Administrative Item: 1.1 Approve the December 12, 2013, Workforce Investment Board (WIB) Notes**

**Motion:** Approve the December 12, 2012, WIB Meeting Notes

Moved by	Jim King	Second by	Scott Mann
Status	Approved		

## **Administrative Item: 1.2 Approve By-law Revisions**

**Motion:** The Workforce Investment Board (WIB) Executive Committee recommends that the WIB approve amendments to the WIB Bylaws to expand the membership of the Executive Committee

Moved by	Layne Arthur	Second by	Debby Martin
Status	Approved		

Discussion With the increased membership on the WIB these change are intended to make the Executive Committee more inclusive and if amended the increased board will have the following:

Chair

Chair	Vice Chair	Regional Committee Chair
CYD Chair	8 at Large	1 Labor
1 Education		

	If a member is able to fill two positions on the Executive Board than i.e., CYD Chair and Education, a private sector member will be asked to become a member.
Actions	Send approved amendments forward for BOS approval

### **Presentation Item: 2.1 Council for Youth Development Quality Award**

Felicia Flournoy and Jamil Dada	The Hemet, Empowered Youth, Youth Opportunity Center was awarded the Quality Award for Excellence. Every two years each YOC operator is required to complete a certification based on the Malcolm Baldrige standards. This certification insures that all operators of Riverside’s YOCs are maintaining the highest standards required.
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### **Presentation Item: 2.2 I-Hub Designation Opportunity**

Lisa Brandl and Imran Farooq	<p>Introduced the I-HUB Designation, which is through the Governor’s Office. There are currently twelve operating in the state now. It is a competitive process to enter and the newest round has just opened up. Riverside County has submitted its letter of intent to become an I-HUB for the western region. The purpose of the I-HUB is to prepare our region for global competition. Funding is no associated with the program. It allows us to identified by the state as a region were progressive innovations are occurring. This allows us to market our region appropriately to attract investing and financing. This came about during a recent collaboration with the Port of Los Angeles and Long Beach. Then key stakeholders and other entities began to join to establish a new relationship.</p> <p>We have held several meetings and decided our focus will be on two industries, logistics and advance manufacturing. To succeed in this application process we need education, government, nonprofits and workforce components in our group.</p>
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### **Presentation Item: 2.3 Recognition for Lee Haven**

Jamil Dada	Jamil read the proclamation honoring Lee Haven for his service on the WIB.
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### **Information Item: 3.1 Program and Fiscal Reports**

Zaskia Ruiz-Jones	Zaskia reviewed the fiscal reports and brought members up to date on the minor changes from the December report. Once the new funding is in place there will be more to report. Members expressed concerns how the sequestration will affect WIB funding. Felicia responded that there would be a 5 percent cut at the federal level, but we won’t know how it will affect Riverside’s funding until the state completes its formula. We have completed our proposed budget and included the 5 percent cut, which may or may not happen in our area.
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### **Information Item: 3.2 National and State Update**

Discussion	<p>Jamil confirmed that if the sequestration happens WIA will experience a 5 percent cut. He and Felicia attended Congressman Takano’s press conference to introduce his first bill, which, is a veteran’s jobs bill. He wanted a veteran who this bill would assist to attend the press conference and asked workforce to assist with obtaining this person. Congressman Takano will have a swearing ceremony 6:00 p.m. this evening February 20, 2013, at the Caesar Chavez Community Center at 2060 University Avenue in Riverside.</p> <p>Friday, morning February 22, 2013, at 9:00 a.m. the U.S. Green Building Council, the Governor’s Office of Business (GOBIZ), the City and County of Riverside invite everyone to attend the LEAD Certification to the Highland Sketchers Building in Moreno Valley.</p> <p>Friday, morning February 22, 2013, at 11:30 a.m. Mike Ross, Director of GOBIZ will be the host speaker at the Mission Inn. He will speak on jobs and economic reviews with a panel that Jamil and Riverside County Executive Officer, Jay Orr will sit on.</p> <p>D.C. update: reauthorization of WIA is a priority in both the House and the Senate. The Republican bill should pass the House and the Senate is working to create a bi-partisan bill to come to conference with the House. The changes will include more training, consolidation of boards, the Governor will get more power over funding. Being able to measure outcomes on how the program works will become a mandatory requirement. That means weaker boards will have to work to improve.</p> <p>State update: The California Workforce Investment Board has finalized its membership. Tim Rainey is the Executive Director and Mike Rossi is the Chair. Discussions at the CWIB meeting were held on:</p> <ul style="list-style-type: none"> <li>• creating and monitoring performance measures,</li> </ul>
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	<ul style="list-style-type: none"> <li>• How to identify a high performing WIB,</li> <li>• Regional collaborations, and</li> <li>• More collaboration with community colleges will be required.</li> </ul>
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**Reports :**

**Policy and Legislative Committee Report**

	Committee met on January 16, 2013. They discussed the upcoming National Association of Workforce Boards conference and the Hill visits. The visits will be to Congressmen, Raul Ruiz, Duncan Hunter, Ken Calvert , the Governor’s Office and Senators Feinstein and Boxer.
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**Council for Youth Development Report**

	<p>Mary Jo Ramirez – CYD Update. We are reviewing our vision and direction. We requested Felicia to attend our last meeting to give us guidance and direction on how to approach the upcoming year. We agreed on participating more in the WIB Regional Committees. We also discussed choosing a single direction to concentrate on. We will hold a meeting to determine our direction to assist the youth in our county.</p> <p>Character Counts Youth Award Ceremony will be held May 3, 2013. We have received \$8,000 in scholarships to give out to our awardees.</p> <p>Our Programs System Enhancement Team is reviewing the LEAP magazine to finds ways to continue this publication.</p>
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**Regional Reports**

West	Imran – the western region is focusing on two items. The first is advocacy having members present to give out information and awareness presentations to our key stakeholders. The second is logistics, which will be focused mainly in the western portion of Riverside County. We are getting data and information to organize in support of the logistics cluster.
East	Tabled until next meeting
Southwest	The southwest region is also focusing on advocacy and informing our key stakeholders about the WIB. We are working on getting our message coordinated to fit each entity we present to. If you message doesn’t fit your audience you’ll lose them. We are also working for our youth this year. We are working with the region’s school districts to put together a Roadways to Success Day this spring to help high school seniors. It will be a one day event held at the Southwest WDC and we will help the seniors with life skills, give them skills assessments, teach them about finances and some breakout sessions on employment and what employers are looking for. We will also talk about getting into the military, secondary education and other options.

**Chairman’s Report**

	Jamil – Congress wants to eliminate waste and downsize the nonproductive boards. Eliminate duplications in the new Workforce programs, which will eliminate 1/3 of the duplications. When you are out in the public talk about the WIB. Who we are and what we do.
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**Director’s Report**

	<p>Felicia – Healthcare is a huge industry for us and along with San Bernardino County, we will be focusing on expanding our efforts in this industry sector. We were finally able to get our healthcare providers to trust us to do recruiting for them. We now have two recruitments, one with Riverside Community Hospital, which was a huge success. We had over 100 qualified persons show up. The other is with Temecula Valley Hospital, which will open up some time in September. They have us recruiting for every position except for physicians.</p> <p>I presented to 80 business involved with the Office for Foreign Trade. We put training together for small businesses on how to export their services and do business abroad. I was able talk about the WIB and the services we provide. There will be another meeting held in Palm Springs, in March.</p> <p>We are building our relationships with our new congressional members. Congressman Takano’s staff person from Washington D.C. requested a tour of our WDC. She requested our help in assisting Congressman Takano in the summer of 2013 to visit 100 businesses in 100 days in August. We will be helping his staff with this.</p> <p>We released our new Request for Proposals for our Youth Opportunity Centers. The proposals will be coming in soon and if anyone is interested in reviewing them please see Loren Sims.</p>
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We are required to submit a 5 year plan to the state, which is forwarded to the federal government. This year the state is serious about the local plans being actual strategic plans. We are proceeding with the plan and also pursuing becoming a high performance board. This is not required but we want this status.

We will also begin the application process for the California Council for Excellence, which awards both private and public sector based on the Malcolm Baldrige standards of excellence. We have submitted our application for the Prospect Award and if we win, next year we will try for the Eureka Award.

Adjourned at 1:15 p.m.