

Morris Myers
WIB Chairman

Rob Field
Assistant County Executive Officer, EDA

Heidi Marshall
WIB Executive Director

Imran Farooq
WIB Vice Chairman



Mark Christiansen
WIB Deputy Director

Rilla Jacobs
Secretary

Infinite Opportunity, Lasting Prosperity

Executive Committee June 11, 2014

Chairman Morris Myers called the meeting to order at 11:45 a.m.

Members in Attendance

Morris Myers	Jamil Dada	Imran Angelov Farooq	Juan De Lara	Shelagh Camak	Laurie Stalnaker
Sonia Nunez	Francesca Hernandez	Bob Frost	Lupe Del Gado	Tina Sewell	Mary Jo Ramirez

Members Absent

Rick Glasmann	Michael Pazzani				

Staff

Heidi Marshall	Mark Christiansen	Greg Folsom	Robert Moran	Wendy Frederick	Kathy Boyer
Peggy Sanchez	Pascual Guardado	La Tonya Johnson	Rilla Jacobs	Thi Pham	

Administrative Item: 1.1 Approve April 9, 2014, Executive Notes

Motion: that the Workforce Investment Board Committee approves the April 9, 2014 Executive Notes.

Moved by	Imran Farooq	Second by	Jamil Dada
Status	Approved		
Discussion	Make correction to member's name.		
Actions	Correction to member Rick Glasmann name. Change from Ron to Rick.		

Administrative Item: 1.2 Approve Public Outreach Funding Requests

Motion: That the Workforce Investment Board (WIB) Executive Committee approves annual public outreach efforts.

Moved by	Juan De Lara	Second by	Jamil Dada	Abstain	Morris Myers
Status	Approved				
Discussion	Later in the year Jamil Dada will recommend a Public Outreach effort for the National Association of Workforce Boards.				
Actions	Approved				

Administrative Item: 1.3 Approve Comprehensive Economic Development Strategy Report

Motion: That the Workforce Investment Board Executive Committee approves the Comprehensive Economic Development Strategy (CEDS) Annual Update.

Moved by	Jamil Dada	Second by	Juan De Lara
Status	Approved		
Discussion	<p>The U.S. Department of Commerce, Economic Development Administration (USEDA) requires a CEDS from every region that desires to qualify for USED A assistance and funding under its public works, economic adjustment, and planning programs. The Riverside County Economic Development Agency produces this document for its geographic region and it is used by numerous cities and private economic development entities in support of their USED A grant applications. This eliminates the financial costs for these entities to produce this type of document.</p> <p>In 2007, the Workforce Investment Board Executive Committee agreed to be the CEDS Committee on behalf of Riverside County. The CEDS Committee is responsible for developing, revising or replacing the CEDS. The Committee must represent the main economic interests of the region and must include private sector representatives as a majority of its membership, as well as community leaders, representatives of institutions of higher education and labor groups.</p>		

	The CEDS is produced every five years with annual updates provided to USEDAs as required. It is valid for the current year and expires on June 30, 2014. This is an annual update for the upcoming fiscal year 2014/2015. The main CEDS was approved in 2011 and a comprehensive new document is not due until 2016.
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Administrative Item: 1.3 Member Initiatives			
Motion: To accept the resignations of WIB members Cindy Roth and Michael Pazzani.			
Moved by	Jamil Dada	Second by	Juan De Lara
Status	Approved members resignations and retirements.		
Discussion	<p>Shelagh Camak, Vice President Workforce & Resource Development, will be retiring from Riverside Community College and the WIB. Her interim replacement will be Robin Steinback. Cindy Roth and Michael Pazzani have tendered their resignations from the WIB and the Board accepted them. Jamil asked that a report be created to report on membership changes when they occur.</p> <p>Juan De Lara suggested that the WIB Bylaws need to be reviewed. Morris asked Juan to chair a sub-committee to review the bylaws and Juan accepted.</p> <p>Morris reminded members that the current Strategic Plan has been updated and asked that a copy be obtained and distributed to the WIB.</p>		
Actions	Create bylaw review subcommittee. Get copy of Strategic Plan and distribute to WIB members.		

Information Item: 1.4 Workforce Investment Board Financial Report	
Discussion	
Presented by	Peggy Sanchez
Overview	Peggy distributed the fiscal report and gave an overview of workforce expenditures and spending for fiscal year 2013/2014. Heidi Marshall mentioned that she will be reviewing the report with Peggy in the future and told the WIB members to let staff know if they would like to attend also.

Discussion Item: Slingshot Initiative	
Discussion	
Morris Myers	Our two page initiative is complete. The California Workforce Investment Board asked us to tighten up parts of the initiative. Staff has the notes and is working to have the details complete. The initiative will assist youth ages 16 – 24 years old and will provide them with work experience, a work readiness certificate, a life coach and other life building components.
Actions	

Reports :	
Regional Committee Reports	
West	Imran Farooq – this was the first meeting that Heidi attended and we introduced her to the members. I gave an update on i-Hub. Riverside did not receive a designation from Commerce for the Investing in Manufacturing Communities Partnerships (IMCP). Los Angeles County and University State of California (USC) received the designation which gives them priority for \$1.3 billion in funding. Riverside is in conversations with LAC/USC and the discussions have some tangible outcomes for our area. We should have results from these conversations to report by August.
East	Juan De Lara – The East Committee group has been holding their WIB meetings meeting at different locations. At our last meeting we had a presentation from Desert Enterprise Energy Center. We had a success story from one of our WDC customers. We have a workgroup that puts together our meeting agendas. . We continue to give presentations as we are requested. Some of our presentations have been televised locally. We did an update on the hospitality industry, which we will present later.
Southwest	Members asked if the Southwest Committee could create some workforce activities to senior job seekers. We will present this request at the July committee meeting in Southwest.

Council for Youth Development Report

Mary Jo Ramirez	<p>The CYD has aligned its meetings so that our members can now attend the WIB Regional Committee meetings and be the expert voice for the youth at the regional level. Members report out on outcomes at the CYD quarterly meetings. This will help the CYD stay aligned with the WIB's goals and activities for youth.</p> <p>Character Counts – the Jamil Dada Youth Award for Excellence honored 6 youths. We raised \$16,750 in sponsorships and grants. The BOS and legislators gave certificates and presentations.</p>
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Federal and State Report

Jamil Dada	<p>The reauthorization of the Workforce Investment Act is moving forward with bipartisan support. The new act is called the Workforce Innovation and Opportunity Act. The reauthorization may be passed by both houses in the summer and then sent to the President. Some of the items in the act are:</p> <ul style="list-style-type: none">• Shrinking the size of the Boards• Private sector lead• Funding allocation good for three or possibly five years.• Economic and education focused• State role will remain the same• Performance measures will be required <p>This bill is endorsed by many leading groups in Washington.</p> <p>The California Workforce Investment Board June 18, 2014, and the Green Collar meetings have been cancelled.</p>
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Chairman's Report

Morris Myers	<p>Asked Lupe and Sonia when the next Logistics Workgroup meeting will be held. Sonia will touch base with Mark and schedule a date.</p>
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Director's Report

Heidi Marshall	<p>Heidi passed out the Workforce Report to the members and explained that it is a comprehensive report that will be provided in the future. She explained that staff is working with a company called ESRI and will be using their data to get better information and future outlooks on the job market. Eventually these will be placed on the workforce website and she asked members to let staff know what types of information they would like to see on the report.</p> <p>She told members that workforce's grant development staff is pursuing large grants one are a \$6 to \$11 million dollars that addresses long-term unemployed.</p> <p>Integration of efforts within EDA is occurring to merge some staff efforts of Economic Development, Workforce and Housing. Members expressed concerns regarding the possible merging of workforce funds with economic dollars. Heidi explained that funding must be allocated to specific uses, they cannot be misused or blended together.</p>
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Adjourned: 1:15 p.m.