

**EXECUTIVE COMMITTEE**



**ACTION ITEM: 1.2**

**SUBMITTAL DATE:** June 11, 2014

**SUBJECT:** 2014 Annual Public Outreach Recommendation

**RECOMMENDATION:** That the Workforce Investment Board (WIB) Executive Committee approves the following annual public outreach efforts.

The WIB has supported these events from their inception for more than a decade. The WIB’s effort to meet the strategic plan goals and key strategies by continuing to maintain and build these partnerships will prove beneficial to achieving the mission of the Board.

| <b>Annual Events</b>   | <b>Event Date</b>       | <b>Target Population:<br/>Youth, Adult or All</b> | <b>Recommended Support</b> |
|--|-------------------------|---|----------------------------|
| The EDC of Southwest California Presents 2014 Economic Conference      | June 19, 2014           | All   | \$1,000.00                 |
| Greater Riverside Chambers of Commerce Riverside Business Expo & Mixer | June 19, 2014           | All (Primarily Adults)                            | \$1,000.00                 |
| Science Technology Engineering Program (STEP)                          | October 14 and 15, 2014 | Youth   | \$1,000.00                 |
| Riverside College and Career Fair                                      | October 1, 2014         | Youth   | \$1,000.00                 |
| Valley Wide Employment Expo  | September 10, 2014      | All (Primarily Adults)                            | \$1,000.00                 |
| <b>GRAND TOTAL</b>   |                         |   | <b>\$5,000.00</b>          |

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| EXECUTIVE COMMITTEE<br><br>Date: June 11, 2014<br>Approval: Yes/No | BOARD OF SUPERVISORS CONCURRENCE<br><br>Required: No |
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