

Jamil Dada
WIB Chairman

Rob Field
Assistant County Executive Officer, EDA

Felicia Flournoy
WIB Director

Lea Petersen
WIB Vice Chairman



Mark Christiansen
WIB Deputy Director

Rilla Jacobs
Secretary

Infinite Opportunity, Lasting Prosperity

Executive Committee February 15, 2012

Felicia Flournoy Director Workforce Investment Board called the meeting to order at 10:00 a.m.

Members in Attendance

Jamil Dada	Morris Myers	Shelagh Camak	Mary Jo Ramirez	Kenneth Clark	
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Members Absent

Lea Petersen	Lee Haven				
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Staff

Felicia Flournoy	Mark Christiansen	Pat Ramos	Maria Muldrow	Kathy Boyer	La Tonya Johnson
Rilla Jacobs	Sheneka Gordon-May				

Administrative Item: 1.1 Approve January 18, 2012, Notes

Motion: that the Workforce Investment Board (WIB) Executive Committee approve the January 18, 2012 notes

Moved by Kenneth Clark Second by Morris Myers

Status Approved

Administrative Item: 1.2 Small Business Expo Public Outreach Funding

Motion: That the WIB Executive Committee approves the Southwest Regional Committee's request for \$1,000, to support the 2nd Annual Southwest Healthcare and Job Fair.

Moved by Kenneth Clark Second by Shelagh Camak

Status Approved

Discussion The request is for Public Outreach dollars, which will support this year's Healthcare and Job Fair. Last year's event was very successful and there was representation from 56 businesses and it attracted 400 attendees. With the addition of the cities of Temecula and Murrieta this year's event is expected to have a better turnout. Only vendors who have job positions will be present at the Job Fair and representatives from all aspects of the Healthcare Industry are expected to attend.

Actions Prepare paperwork for public funds request.

Administrative Item: 1.3 Voices for Youth Adhoc Committee Funding

Motion: That the WIB Executive Committee approves \$27,925 in Workforce Investment Act funds to support the Voices for Youth advocacy trips to Sacramento and Washington D.C.

Moved by Ken Clark: with the emphasis on clarifying that approval of this funding will be used to benefit the Workforce Program and not individual youths. Second by Morris Myers

Status Approved

Discussion The WIB Chair has established a Youth Advocacy Adhoc Committee - Voices for Youth to assist the WIB with achieving its public outreach and advocacy goals as outlined in the Strategic Plan. The Adhoc Committee membership is comprised of current and alumni participants of the Youth Opportunity Centers.

Their primary focus is to discuss with federal, state and local politicians how to change the future for youth who may not be able to create a productive future on their own without comprehensive workforce development programs specialized to meet their needs regarding:

- Education
- Jobs
- Support to achieve their hopes and dreams.
- The need for more youth centers with broader reach.
- The need for more resources and political support.

The proposed funds being requested to support their advocacy trips to Sacramento and Washington, D.C. The budget for Sacramento includes 30 youth, 2 WIB members and the WIB Director. The budget for Washington D.C. includes 5 youth, 2 WIB members and the WIB Director. The budget details for both trips are as follows and number of attendees can be adjusted:

Sacramento Estimated Trip Budget	
Airfare \$275 x 33	\$ 9,075.00
Hotel (\$125 x 29 rooms) (1 night)	\$ 3,625.00
Meals (Breakfast \$10,Lunch \$15, Dinner \$25)	\$ 3,300.00
Total Cost	\$16,000.00

Washington DC Estimated Trip Budget	
Airfare \$600X8	\$ 4,800.00
Hotel (\$250 x6 rooms) (3 night)	\$ 4,500.00
Meals (Breakfast \$10,Lunch \$15, Dinner \$25)	\$ 1,600.00
Ground Transportation (\$128 per person)	\$ 1,024.00
Total Cost	\$11,924.00

Members asked where the funding will come from and how the funds will be transferred. The response was, from the Adult and Dislocated funds and these accounts will be charged. Felicia explained that this project is a Workforce Investment Board Effort and as such these are allowed to be funded throughout the various streams. The WIB Bylaws allow efforts like these to be funded across funding streams.

Robert Frost voiced concerns about moving funding while there is still high unemployment in the county. Member requested and Felicia explained the workforce finances and informed members that Riverside Workforce received an additional \$1.5 million as a result of Congress passing the Continuing Resolution that gave 10 percent of the Governors 15 percent discretionary funding back to the WIBs. This money will be used to provide jobseekers services to our clients.

Morris Myers voiced concerns that this could be perceived as benefitting the individuals rather than the WIB. Felicia explained that the youth will be traveling on behalf of the WIB and will be talking to legislators about legislation and their needs as youth. Such as opportunities for employment, education and the need for more Youth Opportunity Centers (YOC)s and funding for the YOCs. This is the message they have delivered to the Board of Supervisors, Sacramento and will take to Washington, and it is in-line with the WIB's goals. Our youth options are becoming very limited. They have a higher unemployment rate compared to adults; they have fewer opportunities for education with the cuts to college and universities and increases to tuition. Adults constantly tell the youth they need post-secondary education and they look around and are asking, "what does the future have for me and how can I voice my opinion?"

Shelagh voiced her concerns regarding what type of impression this will leave on the WIB that this may not be the best use of funding given the economic times. At this point the Executive Committee asked Felicia to go over the financial reports to give them clarification on how the funding flows. Felicia explained that the budget for the trips is only a proposal and the Executive Committee can make changes to it.

Morris, Ken, and Felicia discussed the expenditure, administrative and carryover dollars identified in the report. Felicia also informed the Executive Committee that a new skills assessment process for our clients called Word Keys will be rolled out in March. This program is recognized in the business community as being able to identify people who have the skills to complete training that we are putting them in. This will give us better outcomes with training completion and job placement. This is an item we will be using funding towards and we are looking at bringing adult basic education and general education services back into the One-Stops and funding them. The school systems no longer have the funding to support these services. We are also looking at providing basic computer training to our customers. We have over \$2 million dollars allocated towards adult training and with SB 634 we will be putting more money towards adult training. The \$27,925 could be used to impact 3 adults with training or give 30 youth a voice and an opportunity to present their concerns in Sacramento and Washington.

	<p>Ken suggested and the members agreed to the following wording related to this action item. The primary purpose of these visits is to impress upon legislators the trials that the youth population has with education costs and the other challenges we mentioned. We need to showcase the benefits the youth will realize from these trips. such as:</p> <ul style="list-style-type: none"> • The educational opportunity, • Skills learned from their participation that they can take to future jobs, • Learning how to present, • Learning how to work on and/or with a team, • Learning how to come to consensus, • Understanding out government structure; and, • Completing assignments <p>Robert asked the age range for the 5 youth who may travel to D.C. Mary Jo responded that they range from 18 and older. Some are parenting teens, others may have dropped of school and we have gotten them to complete their GEDs. These youth have successes as they have gone through the opportunities we have been able to provide. These youth are under-represented and they could fall under the dislocated worker category, but they are still categorized as youth.</p> <p>Jamil reminded members that our legislators will also be learning from the youth when they all meet. Shelagh asked if the 5 youth identified represented each supervisorial district, this would create a measured outcome that can be brought back and presented to the Supervisors. Members agreed that one youth from each district will be chosen. Robert asked if the WIB members in the budget could be CYD members. Felicia responded that they have to be actual WIB members. WIB members need to go and advocate and support our youth, too. The Executive Committee decided further conversations on WIB representation are needed.</p> <p>Morris reminded the Executive Committee that Lori Strumpf of Strumpf and Associates was running a sponsorship campaign for the trip. He asked if the campaign was able to raise funds. The response was no, the effort was made but with last year’s economic situation many companies were unable to contribute.</p> <p>Kenneth moved that the action be approved as funded with the emphasis made on the overall benefit to the workforce program and not to individuals. Jamil asked if any member had other concerns. Morris Myers seconded the motion. Jamil recommended decreasing the number of youth for the Sacramento trip. The suggestion was made to take less than 30 youth, but have an equal number from each district with a heavy emphasis on the Supervisorial District. Further discussions were held on the number of youth to attend. The motion was adjusted to include the identified number of youth attendees for Sacramento to be 15. The Executive Committee agreed to keep the Washington D.C. trip as budgeted.</p>
Actions	

Administrative Item: 1.4 Member Initiatives	
Discussion	<p>Shelagh – RCC was in the newspapers today. RCC is experiencing problems with the number of seats that are available to their incoming students. Over 40 percent of their students attending the city colleges are from out of district. RCC is a school of choice and this creates a problem for our high school graduating students. The Completion Counts program has come up with a two-year contract that students have to Opt into and finish in two years. Good completion numbers should be coming out of the program.</p> <p>Jamil – Inland Action is San Bernardino County’s version of the Monday Morning Group. This year they will travel to D.C. with the Monday Morning Group and I spoke with them for an hour on what to speak about.</p> <p>Morris – Reminder, the Southwest Riverside County Job Fair and Healthcare Career Showcase, is coming up. It will be held on March 6, 2012. We look to have 40 to 45 vendors there with job openings on the site.</p> <p>Jamil – State of the 3rd District will be Wednesday, March 21, 2012, please plan on attending.</p> <p>Robert – An apprentice forum will take place for high schoolers in the Riverside and San Bernardino Counties. It will be held at the Orange Show Fair Grounds on March 9, 2012, all of the building trades will be there and other entities will showcase their training and apprenticeship programs. Lunch and other activities will be provided for the youth. Over five hundred youth attended last year’s the event.</p> <p>Jamil – Granite Construction is requesting additional WIB support for their Liberty Quarry project, a year ago the WIB sent a letter to the Board and Ricardo Olalde spoke on behalf of the project. Iddo Benzeevi, CEO Highland Fairview and WIB Board Member is requesting that the WIB do a support letter for their new project The World</p>

	Logistics Center in Moreno Valley.
Actions	Create a Letter of Support for Highland Fairview with emphasis on job creation.

Discussion Item: 2.1 Appointment of Advocacy Adhoc Committee

Discussion

Felicia – With the finalizing of WIB Policy Framework, the WIB Advocacy Adhoc Committee has to be established. This committee will be separate from the Executive Committee and other WIB members will be involved. Felicia presented the Charter for the Adhoc Committee:

There will be quarterly meetings that the committee will hold and then report back to the WIB.

The members are:

ADHOC COMMITTEE

REPRESENTING	NAME
Labor	Laurie Stalnaker
Education	Shelagh Camak
Youth	Rosa Penaloza
Non Profit	Maria Juarez
Business	Morris Myers
Additional Member	N/A

Felicia and Jamil as the Chair are automatically on the Committee. Jamil will identify the 6th person later. The Voices for Youth Advocacy Adhoc Committee is made up of new and returning Alumni members.

Voices for Youth Advocacy Adhoc Committee

Current Members	Returning Alumni
Nancy Jimenez	Alexis Medina
Dominique Mosley	Alex Renya
Deysi Torres	Maria Flores
Cordell Pegg	Eddie Cruz
Brian Johnson	Josie Medina
Luis Zanella	Mirtha Galvan
Shuneza Allen	Anna Sabalza
Daniel Sanchez	Brishette Bourgeois
Kayla Barker	Brian Gray
Yazmine Ceja	Cynthia Montoya
Cedric Morin	Nataly Valentin
Francisco Nunez	Benjamin Watkins
Sixto Nunez	Antonia Valedz
Francine Pozuelos	
Albert Ramirez	
Krystal Rocha	
Brian Watkins	
Robert Espinoza	
Travion Davenport	
Domonique Lipscom	
Mark Tungcab	
Adriana Jolivette	
Erick Jordan	

Chairman's Report

Jamil	The WIB will be running an Op Ed this Sunday. It is titled "Workforce Investment Works" and talks about all of the benefits the One-Stops have and what the local board does. Thanked Mark Christiansen and Cindy Davis for their help.
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Adjourned 11:25