

EXECUTIVE COMMITTEE



ACTION ITEM: #1.2

SUBMITTAL DATE: February 15, 2012

SUBJECT: 4th Annual Small Business Resource Expo

RECOMMENDATION: That the Workforce Investment Board (WIB) Executive Committee approves the \$1,000 public outreach effort to support the Fourth Annual Small Business Resource Expo, presented by the Greater Riverside Chambers of Commerce.

BACKGROUND: Since its conception, the WIB has been a partner and supporter of the Small Business Resource Expo. The purpose of the Small Business Resource Expo is to provide businesses access to free resources and tools. The Expo will be held on Tuesday, May 24, 2012.

The valuable resources and tools will be offered through a one stop model that concentrates on finance, utilities, government, business services, and health care. Also, workshops will be held to cover a myriad of subjects related to loans for small businesses, social media, marketing on a shoestring budget, labor laws, human resources and doing business with government agencies.

The outcome of last year's event indicates the significance of providing small businesses with services that will help them stay in business and employ job seekers. A total of 56 exhibitors from city, county and state agencies as well as private businesses provided services, and approximately 400 individuals attended this event.

<p>EXECUTIVE COMMITTEE</p> <p>Date: February 15, 2012</p> <p>Approval: Yes/No</p>	<p>BOARD OF SUPERVISORS CONCURRENCE</p> <p>Required: Yes/No</p>
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