

**EXECUTIVE COMMITTEE**



**ACTION ITEM:** 1.3

**SUBMITTAL DATE:** January 18, 2012

**SUBJECT:** The Annual Public Outreach Efforts Recommendation

**RECOMMENDATION:** That the Workforce Investment Board (WIB) Executive Committee approves the following annual public outreach efforts:

The WIB has supported these events over a decade or more from their inception and through recent partnerships. The WIB’s effort to meet the strategic plan’s goals and key strategies by continuing to maintain and build these partnerships will prove beneficial to our customers, job seekers and business.

Annual Events	Cost
RCOE Riverside Education Address	\$ 1,000.00
Riverside College and Career Fair	\$ 1,000.00
Business Education Summit	\$ 1,000.00
Press Enterprise Newspapers in Education Program Public Outreach	\$ 250.00
Science Technology Engineering Program Public Outreach	\$ 1,000.00
<b>TOTAL</b>	<b>\$ 4,250.00</b>

EXECUTIVE COMMITTEE  Date: January 18, 2012 Approval: Yes/No	BOARD OF SUPERVISORS CONCURRENCE  Required: Yes/No
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