

EXECUTIVE COMMITTEE



ACTION ITEM: 1.3

SUBMITTAL DATE: January 15, 2014

SUBJECT: National Association of Workforce Boards Annual Forum Public Outreach

RECOMMENDATION: That the Riverside County Workforce Investment Board (WIB) Executive Committee approves five thousand dollars to support the National Association of Workforce Boards (NAWB) Annual Forum.

The National Association of Workforce Boards Forum will be held from March 29 through April 1, 2014, in Washington DC. The Forum is NAWB's signature event, attracting approximately 12,000 business leaders, workforce professionals and practitioners from across the nation. NAWB represents approximately 650 WIBs and their business members, which coordinate and leverage workforce strategies with education and economic development stakeholders within their local communities, to ensure that state and local workforce development and job training programs meet the needs of employers.

With record unemployment across the country, it is imperative that workforce organizations examine best practices that raise the bar on innovative service delivery. The Forum brings together workforce organizations, economic development, business, education, and other professionals to examine economic challenges that impact our nation's workforce. This convening provides an excellent platform to "Dialogue for Workforce Excellence", the theme of this year's Forum.

The advocacy efforts of NAWB are invaluable, being the only association that advocates for WIBs. NAWB works diligently with policy makers in Washington DC to form national strategy as it relates to WIBs, and partners in education, economic development, labor and business. These investments in workforce development create a comprehensive system to provide America with a highly skilled workforce for competing in a global economy.

EXECUTIVE COMMITTEE Date: January 15, 2014 Approval: Yes	BOARD OF SUPERVISORS CONCURRENCE Required: No
--	--