

EXECUTIVE COMMITTEE



ACTION ITEM # 1.2

January 15, 2014

SUBJECT: The Manufacturers' Council of the Inland Empire (MCIE) Public Outreach

RECOMMENDATION: That the Riverside County Workforce Investment Board (WIB) Executive Committee approves ten thousand dollars to support the MCIE Summit

BACKGROUND:

The Manufacturers' Council of the Inland Empire (MCIE) was founded in 2005. Over the last eight years, the Manufacturers' Council has grown to 50 manufacturers. MCIE's purpose is to help manufactures find solutions for issues including: employment and training, research, regulatory compliance, import and export, and funding. The Council provides a strong, unified voice when communicating with regional, state and national entities on issues impacting the region.

The MCIE Summit was established to educate Manufacturers' on current and future challenges, showcase the variety of manufacturers and recognize outstanding innovative manufacturers in the Inland Empire. Most importantly, the Summit focuses on the products that are "Made in the Inland Empire". The first annual MCIE Summit was held in February 2012. The first event had 250 attendees. The second annual event in February 2013 had over 500 attendees and 45 sponsors. This year's summit will be held on February 21, 2014, at the Ontario Convention Center. MCIE is looking to host their 2015 summit in Riverside County.

EXECUTIVE COMMITTEE Date: January 15, 2014 Approval: Yes/	BOARD OF SUPERVISORS CONCURRENCE Required: No
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