

EXECUTIVE COMMITTEE



ACTION ITEM # 1.2

DATE: December 13, 2017

SUBJECT: Public Outreach Funding Recommendation for Southwest Regional Committee Business Summit.

RECOMMENDATION: That the Workforce Development Board (WDB) Executive Committee approve a \$500.00 public outreach funding recommendation for the Southwest Regional Committee Business Summit

BACKGROUND: The Riverside County Workforce Development Board (WDB), Southwest (SW) Regional Committee is planning its first annual Business Summit. This is an effort to create greater awareness among the private industry sectors, in the southwest region, about the services the WDB provides to support workforce and economic development efforts. The SW Regional Committee seeks to gain private sector membership in the region and promote participation on the SW Regional Committee. Engaging private sector will provide broader input on the needs of businesses in the region and help connect them with services to address these needs.

The WDB East Regional Committee has been holding their business summit for the last four years as a method of marketing the services Workforce Development provides in the East Region and has had great results including strengthened participation on the East Regional Committee. Over the years sponsorships and registration fees have been instituted and have helped support successive summits. Entrepreneurship/Small Business and specific industries have been some of the themes of the summit over the years and are based on the needs and feedback received by the East Regional Committee.

The purpose of the summit also aligns with the WDB goals of engaging industry partners in robust ways to inform training needs, curriculum and skills gap needs and continuing to establish and bring recognition to the WDB as the focal point between employee, employers, education, economic and community development.

The event is scheduled to take place March 14, 2018. The funds will be used as seed money to initiate the event (i.e. light breakfast, coffee and water). In the future, the plans are to have the event funded by sponsorships and registration fees.

EXECUTIVE COMMITTEE	BOARD OF SUPERVISORS CONCURRENCE
Date: December 13, 2017	Required: Yes/No
Approval: Yes/No	